# THE GEOGRAPHY OF SMALL FIRM INNOVATION

by Grant Black

# **Geography Of Small Firm Innovation**

Roberto Grandinetti,Barbara Di Bernardo

## **Geography Of Small Firm Innovation:**

The Geography of Small Firm Innovation Grant Black, 2005-01-14 The Geography of Small Firm Innovation offers a unique look at the importance of geographic proximity to the innovative activity of high tech small firms The book explores the concentration of innovation across metropolitan areas in the United States during the 1990s by introducing a novel measure of small firm innovation based on the U S Small Business Innovation Research Program the largest federal R and D program for small business The empirical evidence indicates the differing effects of technological infrastructure on the likelihood of innovation occurring in a metropolitan area which has implications for public policy **Essays in Honor of Edwin Mansfield** Albert N. Link, Frederic M. Scherer, 2005-07-01 Edwin Mansfield was a research pioneer into the economics of R and D and technological change As appreciation and remembrance for his scholarly contributions eminent scholars have contributed original papers for this edited volume The authors have followed the Mansfieldian approach of emphasizing economic insight and intuition over mathematical rigor and as a result are very accessable Essays in Honor of Edwin Mansfield has the potential to serve as a reader in all advanced undergraduate and graduate classes seminars in the economics of R and D and technological change This edited volume will be the definitive work in the field Entrepreneurship Research Sharon A. Alvarez, Rajshree R. Agarwal, Olav Sorenson, 2006-03-30 early economic thinkers and classic works such as Cantillon 1755 Knight 1921 and Kirzner 1973 The paper opens by explaining how uncertainty and thus entrepreneurship disappeared from microeconomic theory as it became increasingly formalized and stylized It then goes on to bring the entrepreneur and entrepreneurial decision making back into economic theory by focusing on the interrelationships among actors knowledge and perceived economic opportunities using a resource based framework The third paper in this section Chapter 4 is by Foss and Klein Entrepreneurship and the Economic Theory of the Firm Any Gains from Trade Foss and Klein strongly link theories of the firm to entrepreneurship arguing a fundamental and intrinsic connection between the two They like Mahoney and Michael explain how entrepreneurship became less important in economic models as the general equilibrium model became dominant Foss and Klein ask Does the entrepreneur need a firm They focus on the judgment of the entrepreneur and suggest that this judgment is exercised through asset ownership and starting a firm Foss and Klein further argue that it is through this notion of judgment that heterogeneous assets combine to meet future wants The Routledge Companion to the Makers of Modern Entrepreneurship David B. Audretsch, Erik E. Lehmann, 2016-09-13 Once relegated to the dusty shelves of ancient muses research and scholarship on entrepreneurship has exploded as a field of research with impactful additions from a range of disciplines rendering the field a tricky one to traverse The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship providing an authoritative exploration of the key people and their ideas This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship Edited by two of the world s

leading entrepreneurship scholars this comprehensive volume offers a platform for understanding and future research that is both state of the art and authoritative It expands on how modern entrepreneurship has developed with a focus on the key makers of the field including theories such as social psychology concepts such as neuroeconomics and types such as political entrepreneurship The contributions to the collection are grouped into three sections Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship entrepreneurial management and business Innovation Policy and the Economy Adam B. Jaffe, Josh Lerner, Scott Stern, 2007-02 Economists discuss the effect of public policy on the innovation process with topics that include productivity in the pharmaceutical industry economic incentives for producers of digital goods and a science of crisis management **Innovation in Developing Countries** Nobuaki Matsunaga, 2019-02-06 The main focus of this book is innovation for developing countries what is the innovation for what are the current conditions of the innovation and how to effectively innovate in developing economies It contains the latest insights and analyses of innovation based on intensive interviews as well as primary and secondary data of manufacturing firms in developing countries Vietnam and Laos in particular Innovation requires something new Integration of deep understanding of innovation and econometric analyses are a new combination in this book which contrasts with other similar books in the field This new approach may benefit policy makers as well as scholars and firms in poor countries The main points of the book are summarized as follows First for most poor countries learning innovation is considered the key to economic growth rather than leading edge innovation which is a more popular theme in similar books on innovation Second an overwhelming majority ofinnovations currently used in poor countries are developed in advanced countries so technology transfer and learning from the latter are a fundamental source of innovation in the former Third a surprisingly high rate of firms around 50% reported that they introduced new or significantly improved products or processes in poor countries and this high innovation rate is a great benefit to be enhanced by government policies Fourth the common factors driving innovation of manufacturing firms in Vietnam and Laos are 1 human capital 2 social capital and 3 innovation in the past Fifth the impact of innovation on firm performance is found to be mixed in these countries Sixth so far almost all studies on innovation have focused on product or process innovation but additional light is shed here on organizational innovation

The Role of Labour Mobility and Informal Networks for Knowledge Transfer Dirk Fornahl, Christian Zellner, David B. Audretsch, 2006-01-17 The purpose of this volume is to analyze the microfoundations of knowledge spillovers The microeconomic analysis of spillovers leads to the insight that the spillover and flow of knowledge is not at all automatic Instead this volume suggests that a filter exists between knowledge and its economic application The focus of this volume is on several key mechanisms that serve to reduce this filter and facilitate the flow of knowledge In particular the volume draws on an emerging literature identifying the role of knowledge spillovers to investigate significance of labor mobility and

informal networks as mechanisms facilitating the flow of knowledge No field in economics has dealt extensively with the microeconomics of knowledge spillovers This volume brings together scholars from a broad spectrum of fields including labor economics regional economics the economics of innovation and technological change and sociology to introduce new insights yielded from the microfoundations of knowledge spillovers Globalisation, Networking and Small Firm Innovation Dermot Shaping Science and Technology Policy David H. Guston, Daniel Sarewitz, 2007-02-01 With O'Doherty, 1995-04-07 scientific progress occurring at a breathtaking pace science and technology policy has never been more important than it is today Yet there is a very real lack of public discourse about policy making and government involvement in science remains shrouded in both mystery and misunderstanding Who is making choices about technology policy and who stands to win or lose from these choices What criteria are being used to make decisions and why Does government involvement help or hinder scientific research Shaping Science and Technology Policy brings together an exciting and diverse group of emerging scholars both practitioners and academic experts to investigate current issues in science and technology policy Essays explore such topics as globalization the shifting boundary between public and private informed consent in human participation in scientific research intellectual property and university science and the distribution of the costs and benefits of research Contributors Charlotte Augst Grant Black Mark Brown Kevin Elliott Patrick Feng Pamela M Franklin Carolyn Gideon Ten N Hamilton Brian A Jackson Shobita Parthasarathy Jason W Patton A Abigail Payne Bhaven Sampat Christian Sandvig Shervl Winston Smith Michael Whong Barr Handbook of Entrepreneurship Research Zoltan J. Acs, David B. Audretsch, 2010-08-03 Interest in and attention to entrepreneurship has exploded in recent years Nevertheless much of the research and scholarship in entrepreneurship has remained elusive to academics policymakers and other researchers in large part because the field is informed by a broad spectrum of disciplines including management finance economics policy sociology and psychology often pursued in isolation from each other Since its original publication in 2003 the Handbook of Entrepreneurship Research has served as the definitive resource in the field bringing together contributions from leading scholars in these disciplines to present a holistic multi dimensional approach This new edition fully revised and updated and including several new chapters covers all of the primary topics in entrepreneurship including entrepreneurial behavior risk and opportunity recognition equity financing business culture and strategy innovation and the impact of entrepreneurship on economic growth and development Featuring an integrative introduction extensive literature reviews and reference lists the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship New Firms and Regional Development in Europe David Keeble, Egbert Wever, 2016-07-15 When originally published in 1986 this book was one of the first to deal solely with the urban and regional incidence and development implications of new firm formation in particular EU countries It reviews the extent of and reasons for geographical variation in numbers of new firms examines the nature of such firms and assesses the regional impact and policy implications in various EC countries The Geography

of Innovation M.P. Feldman, 1994-02-28 This book offers a geographic dimension to the study of innovation and product commercialization Building on the literature in economics and geography this book demonstrates that product innovation clusters spatially in regions which provide concentrations of the knowledge needed for the commercialization process The book develops a conceptual model which links the location of new product innovations to the sources of these knowledge inputs The geographic concentration of this knowledge fonns a technological infrastructure which promotes infonnation transfers and lowers the risks and the costs of engaging in innovative activity Empirical estimation confinns that the location of product innovation is related to the underlying technological infrastructure and that the location of the knowledge inputs are mutually reinforcing in defining a region s competitive advantage The book concludes by considering the policy implications of these findings for both private finns and state governments. This work is intended for academics policy practitioners and students in the fields of innovation and technological change geography and regional science and economic development This work is part of a larger research effort to understand why the location of innovative activity varies spatially specifically the externalities and increasing returns which accrue to location xi Acknowledgements This work has benefitted greatly from discussions with friends and colleagues I wish to specifically note the contribution of Mark Kamlet Wes Cohen Richard Florida Zoltan Acs and David Audretsch I would like to thank Gail Cohen Shaivitz for her dedication in editing the Production Systems and Supply Chain Management in Emerging Countries: Best Practices Gonzalo Mejía, Nubia Velasco, 2012-05-31 The book presents several highly selected cases in emerging countries where the production logistics systems have been optimized or improved with the support of mathematical models. The book contains a selection of papers from the 5th International Conference on Production Research ICPR Americas 2010 held on July 21 23 in Bogot Colombia The main topic of the conference was Technologies in Logistics and Manufacturing for Small and Medium Enterprises which is perfectly aligned with the realities of emerging countries. The book presents methodologies and case studies related to a wide variety of production logistics systems such as diary production auto parts steel and iron production and financial services It is focused but not limited to Small Medium Enterprises **Remaking Regional Economies** Susan Christopherson, Jennifer Clark, 2020-08-18 Winner of the 2009 Regional Studies Association Best Book Award Since the early 1980s the region has been central to thinking about the emerging character of the global economy In fields as diverse as business management industrial relations economic geography sociology and planning the regional scale has emerged as an organizing concept for interpretations of economic change This book is both a critique of the new regionalism and a return to the regional question including all of its concerns with equity and uneven development It will challenge researchers and students to consider the region as a central scale of action in the global economy and at the core of the book are case studies of two industries that rely on skilled innovative and flexible workers the optics and imaging industry and the film and television industry Combined with this is a discussion of the regions that constitute their production centers The authors

intensive research on photonics and entertainment media firms both large and small leads them to question some basic assumptions behind the new regionalism and to develop an alternative framework for understanding regional economic development policy Finally there is a re examination of what the regional question means for the concept of the learning region This book draws on the rich contemporary literature on the region but also addresses theoretical questions that preceded the new regionalism It will contribute to teaching and research in a range of social science disciplines and this new paperback edition will also make the book more accessible to students and researchers in those disciplines those individuals who will influence the re structuring economies of the 21st century The ^AOxford Handbook of Local Competitiveness David B. Audretsch, Albert N. Link, Mary Lindenstein Walshok, 2015-08-03 This Handbook brings together a group of leading scholars thinkers policy makers and business leaders to identify articulate and analyze what influences and shapes local competitiveness and what places can do to enhance their economic performance The scholars included in this Handbook provide a body of systematic analyses suggesting that the local context is a critical component that shapes competitiveness

Family Firms and Local Roots Stefano Amato, Alessia Patuelli, 2023-07-19 This book pursues an interdisciplinary approach to studying family firms as a particular type of business strongly embedded in the territories in which they are located Featuring an in depth analysis of original research the book employs both theoretical and empirical approaches to explore family firms and their relationships with their home territories. The book shows that family firms have unique bonds with their local areas and these bonds profoundly shape their decision making and outcomes The book addresses two research questions namely how the connections between family firms and their home territories originate and develop and how they influence firms economic performance and their corporate social responsibility initiatives Uniquely it seeks to develop an integrated framework that brings together family firms local contexts and places while also presenting new empirical evidence of relevance to scholars managers and policymakers alike In addition the book responds to the need for a greater understanding of what anchors entrepreneurial families to their home territories and the conditioning effect of local roots on such firms behavior Handbook of Manufacturing Industries in the World Economy John R. Bryson, Jennifer Clark, Vida Vanchan, 2015-04-30 This interdisciplinary volume provides a critical and multi disciplinary review of current manufacturing processes practices and policies and broadens our understanding of production and innovation in the world economy Chapters highlight how firms Making 21st Century Knowledge Complexes Julie Miao, Paul Benneworth, Nicholas A. Phelps, 2015-05-15 The world has changed profoundly since the publication of the influential book Technopoles of the World As policy makers and practitioners attempt to harness science technology and innovation to create dynamic and vibrant cities many wonder how relevant Manuel Castells and Peter Hall's messages are today Twenty years later this book returns to their concepts and practices to update their message for the 21st century Making 21st Century Knowledge Complexes Technopoles of the World Revisited argues that the contemporary technopole concept encompasses three new

dimensions Firstly building synergy between partners is vital for the success of complexes Secondly the correct governance arrangements are critical to balance competing interests inevitable in any science city project Thirdly new evaluation mechanisms are indispensable in allowing policy makers to steer their long term benefits Through twelve case study chapters and a detailed comparative analysis this book provides academics policy makers and practitioners with critical insights in understanding managing and promoting today s high technology urban complexes **Exploring Knowledge-Intensive** Business Services Roberto Grandinetti, Barbara Di Bernardo, 2012-05-08 Provides an updated view of knowledge management strategies of knowledge intensive business services KIBS by focusing on how those firms manage innovation in their value chains and at the territorial level Offers an original analysis of key processes of KIBS specializing in design professional firms and information technology **Unleashing Society's Innovative Capacity Pontus** Braunerhjelm, Magnus Henrekson, 2023-11-16 This is an open access book Europe faces significant challenges in the coming decades geopolitical demographic technological increased competition climate related and health issues due to an aging population to mention a few Given these challenges technological progress and new ways of handling complex issues will be key to continued prosperity and growth To accomplish a growth process driven by innovation and entrepreneurship the institutional environment must take into account a multitude of different policy areas that interact to either strengthen or weaken an economy s innovative potential Innovation is not only about R D and higher education but is also intimately related to entrepreneurship Similarly entrepreneurship is not only about low start up costs and favorable tax rates Hence a consistent and coordinated policy environment conducive to innovation and entrepreneurship is required to translate innovation into high growth firms and macro level growth This book presents the basic cornerstones required to provide a policy regime that can nurture such dynamics The authors draw extensively on empirical analysis of the development of the Swedish economy which has been transformed from a so called sclerosis state in the 1980s until the early 1990s to an economy characterized by successful entrepreneurship and innovation This transformation resulted from a reform agenda that has been gradually rolled out beginning in the mid 1980s The authors argue that the Swedish experience provides useful lessons for other nations as well

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