

FANNING THE FLAMES

Fans and Consumer Culture in Contemporary Japan

> Edited by William W. Kelly



Fanning The Flames Fans And Consumer Culture In Contemporary Japan

Rebecca Williams

Fanning The Flames Fans And Consumer Culture In Contemporary Japan:

Fanning the Flames William W. Kelly, 2012-02-01 Fanning the Flames examines the worlds of fans in the exuberant and commercialized popular culture of contemporary Japan The works collected here profile denizens of all night rap clubs sumo stable patrons passionate fan clubs of a professional baseball team enthusiasts of traditional rakugo storytelling a club of middle aged female fans of a popular music star youthful followers of Japan's longest running rock band vinyl record collectors and a thriving community of girls and women who produce and devour amateur comics Grounded in close often extended fieldwork with the fans themselves each case study is an effort to understand both the personal pleasures and political economies of fandoms The contributors explore the many ways that fans in and of Japanese mass culture actively search for intimacy and identity amid the powerful corporate structures that produce the leisure and entertainment of today Female Masculinity and the Business of Emotions in Tokyo Marta Fanasca, 2023-11-30 Female Masculinity and s Japan the Business of Emotions in Tokyo investigates the novel emotion business of dans escorting as a phenomenon emerging between gender performativity and pop culture commodified relationships and the wish for self expression Fanasca documents the dreams ambitions and fears of young crossdresser escorts negotiating their identity with and within the Japanese society as well as those of crossdresser escorts clients women looking for the perfect man and the opportunity to experience emotions Combining anthropological sociological and gender studies theories with an ethnographic approach Fanasca argues that dans crossdressing is the tool used by a sector of Japanese women to resist the heteronormative and patriarchal society and its expectations while reinventing themselves and their identities looking for self actualization Female Masculinity and the Business of Emotions Tokyo is an interdisciplinary work which will interest both scholars and students of Japanese studies gender studies and anthropology The Ashgate Research Companion to Anthropology Andrew J. Strathern, 2016-03-03 This companion provides an indispensable overview of contemporary and classical issues in social and cultural anthropology Although anthropology has expanded greatly over time in terms of the diversity of topics in which its practitioners engage many of the broad themes and topics at the heart of anthropological thought remain perennially vital such as understanding order and change diversity and continuity and conflict and co operation in the reproduction of social life Bringing together leading scholars in the field the contributors to this volume provide us with thoughtful and fruitful ways of thinking about a number of contemporary and long standing arenas of work where both established and more recent researchers are engaged The companion begins by exploring classic topics such as Religion Rituals Language and Culture Violence and Gender This is followed by a focus on current developments within the discipline including Human Rights Globalization and Diasporas and Cosmopolitanism It provides an interesting and challenging look at the state of current thinking in anthropology serving as a rich resource for scholars and students alike Otaku Hiroki Azuma, 2009 Printbegr nsninger Der kan printes 10 sider ad gangen og max 40 sider pr session **Everybody Hurts** Rebecca Williams, 2018-05

Have you ever been a fan of a show that was canceled abruptly or that killed off a beloved character unexpectedly Or perhaps it was rebooted after a long absence and now you re worried it won t be as good as the original Anyone who has ever followed entertainment closely knows firsthand that such transitions can be jarring Indeed for truly loyal fans the loss can feel very real even throwing their own identity into question Examining how fans respond to and cope with transitions endings or resurrections in everything from band breakups R E M to show cancellations Hannibal to closing down popular amusement park rides this collection brings together an eclectic mix of scholars to analyze the various ways fans respond to change Essays explore practices such as fan discussion and creating alternative fan fictions as well as cases where fans abandon their objects of interest completely and move on to new ones Shedding light on how fans react both individually and as a community the contributors also trace the commonalities and differences present in fandoms across a range of media and they pay close attention to the ways fandom operates across paratexts and transmedia forms including films comics and television This fascinating approach promises to make an important contribution to the fields of fan media and cultural studies and should appeal widely to students scholars and anyone else with a genuine interest in understanding why these transitions can have such a deep impact on fans lives Contributors Stuart Bell Anya Benson Lucy Bennett Paul Booth Joseph Brennan Kristina Busse Melissa A Click Ruth Deller Evelyn Deshane Nichola Dobson Simone Driessen Emily Garside Holly Willson Holladay Bethan Jones Nicolle Lamerichs Kathleen Williams Rebecca Williams The Anthropology of Sport Niko Besnier, Susan Brownell, Thomas F. Carter, 2018 Few activities bring together physicality emotions politics money and morality as dramatically as sport In Brazil's stadiums or parks in China on Cuba's baseball diamonds or rugby fields in Fiji human beings test their physical limits invest emotional energy bet money perform witchcraft and ingest substances making sport a microcosm of what life is about The Anthropology of Sport explores not only what anthropological thinking tells us about sports but also what sports tell us about the ways in which the sporting body is shaped by and shapes the social cultural political and historical contexts in which we live Core themes discussed in this book include the body modernity nationalism the state citizenship transnationalism globalization and gender and sexuality Provided by publisher Korean Female Fans and Their Gay Fantasies Jungmin Kwon, 2019-02-15 This book is about ardent Korean female fans of gay representation in the media their status in contemporary Korean society their relationship with other groups such as the gay population and above all their contribution to reshaping the Korean media's portrayal of gay people Jungmin Kwon names the Korean female fandom for gay portrayals as FANtasy subculture and argues that it adds to the present visibility of the gay body in Korean mainstream media thus helping to change the public s perspective toward sexually marginalized groups The FANtasy subculture started forming around text based media such as yaoi fan fiction and U S gay themed dramas like Will Grace and has been influenced by diverse social political and economic conditions such as the democratization of Korea an open policy toward foreign media products the diffusion of consumerism government investment in the culture the

Hollywoodization of the film industry and the popularity of Korean culture abroad While much scholarly attention has been paid to female fandom for homoerotic cultural texts in many countries this book seeks to explore a relatively neglected aspect of the subculture its location in and influence on Korean society at large **Supercell's Supercell Featuring Hatsune** Miku Keisuke Yamada, 2017-08-10 The lead singer on Supercell's eponymous first album is Hatsune Miku a Vocaloid character created by Crypton Future Media with voice synthesizers A virtual superstar over 100 000 songs uploaded mostly by fans are attributed to her Supercell is a Japanese creator music group with the composer Ryo leading ten artists who design album illustrations and make music videos These videos are uploaded onto Niconico and other video sharing sites By the time Supercell was released in March 2009 the group's Vocaloid works were already well known to Niconico users and fans This book explores the Vocaloid and DTM desktop music phenomena through the lenses of media and fan studies looking closely at online social media platforms the new technology for composing avid fans of the Vocaloid character and these fans performative practices It provides a sense of how interactive new media and an empowered fan base combine to engage in the creation processes and enhance the circulation of DTM works 33 1 3 Global a series related to but independent from 33 1 3 takes the format of the original series of short music basedbooks and brings the focus to music throughout the world With initial volumes focusing on Japanese and Brazilian music the series will also include volumes on the popular music of Australia Oceania Europe Africa the Middle East and more **Tokyo Listening** Lorraine Plourde, 2019-07-02 Tokyo Listening examines how the sensory experience of the city informs how people listen to both music and everyday ubiquitous sounds Drawing on recent scholarship in the fields of sound studies anthropology and ethnomusicology and over fifteen years of ethnographic fieldwork in Japan Lorraine Plourde traces the linkages between sound and urban space She examines listening cultures via four main ethnographic sites in Tokyo an experimental music venue classical music cafes office workspaces and department stores looking specifically at how such auditory sensibilities are cultivated The book brings together two different types of spaces into the same frame of reference places people go to specifically for the music and spaces where the music comes to them Tokyo Listening examines the sensory experience of urban listening as a planned and multifaceted dimension of everyday city life ultimately exploring the relationship between sound comfort happiness and Routledge Handbook of New Media in Asia Larissa Hjorth, Olivia Khoo, 2015-11-06 While a decade ago productivity much of the discussion of new media in Asia was couched in Occidental notions of Asia as a default setting for technology in the future today we are seeing a much more complex picture of contesting new media practices and production As new media becomes increasingly an everyday reality for young and old across Asia through smartphones and associated devices boundaries between art new media and the everyday are transformed This Handbook addresses the historical social cultural political philosophical artistic and economic dimensions of the region s new media Through an interdisciplinary revision of both new media and Asia the contributors provide new insights into the complex and contesting terrains of both notions The

Routledge Handbook of New Media in Asia will be the definitive publication for readers interested in comprehending all the various aspects of new media in Asia It provides an authoritative up to date intellectually broad conceptually cutting edge guide to the important aspects of new media in the region as the first point of consultation for researchers advanced level undergraduate and postgraduate students in fields of new media and Asian studies Sound, Space and Sociality in Modern Japan Joseph D. Hankins, Carolyn Stevens, 2013-12-04 This book argues that sound as it is created transmitted and perceived plays a key role in the constitution of space and community in contemporary Japan The book examines how sonic practices reflect politics aesthetics and ethics with transformative effects on human relations From right wing sound trucks to left wing protests from early 20th century jazz cafes to contemporary avant garde art forms from the sounds of U S military presence to exuberant performances organized in opposition the book rich in ethnographic detail contributes to sensory anthropology and the anthropology of contemporary Japan Global Dance Cultures in the 1970s and 1980s Flora Pitrolo, Marko Zubak, 2022-03-28 This book explores some of discos other lives which thrived between the 1970s and the 1980s from oil boom Nigeria to socialist Czechoslovakia from post colonial India to war torn Lebanon It charts the translation of disco as a cultural form into musical geo political ideological and sociological landscapes that fall outside of its original conditions of production and reception capturing the variety of scenes contexts and reasons for which disco took on diverse dimensions in its global journey With its deep repercussions in visual culture gender politics and successive forms of popular music art fashion and style disco as a musical genre and dance culture is exemplary of how a subversive marginal scene that of queer and Black New York undergrounds in the early 1970s turned into a mainstream cultural industry As it exploded atomised and travelled disco served a number of different agendas its aesthetic rootedness in ideas of pleasure transgression and escapism and its formal malleability constructed around a four on the floor beat allowed it to permeate a variety of local scenes for whom the meaning of disco shifted sometimes in unexpected and radical ways Dilemmas of Adulthood Nancy R. Rosenberger, 2013-11-30 In Dilemmas of Adulthood Nancy Rosenberger investigates the nature of long term resistance in a longitudinal study of more than fifty Japanese women over two decades Between 25 and 35 years of age when first interviewed in 1993 the women represent a generation straddling the stable roles of post war modernity and the risky but exciting possibilities of late modernity By exploring the challenges they pose to cultural codes Rosenberger builds a conceptual framework of long term resistance that undergirds the struggles and successes of modern Japanese women Her findings resonate with broader anthropological questions about how change happens in our global local era and suggests a useful model with which to analyze ordinary lives in the late modern world Rosenberger's analysis establishes long term resistance as a vital type of social change in late modernity where the sway of media global ideas and friends vies strongly with the influence of family school and work Women are at the nexus of these contradictions dissatisfied with post war normative roles in family work and leisure and yet in Japan as elsewhere committed to a search for self that shifts uneasily

between self actualization and selfishness The women s rich narratives and conversations recount their ambivalent defiance of social norms and attempts to live diverse lives as acceptable adults In an epilogue their experiences are framed by the aftermath of the 2011 earthquake and tsunami which is already shaping the future of their long term resistance Drawing on such theorists as Ortner Ueno the Comaroffs Melucci and Bourdieu Rosenberger posits that long term resistance is a process of tense irregular but insistent change that is characteristic of our era hammered out in the in between of local and global past and future the old virtues of womanhood and the new virtues of self actualization Her book is essential for anyone wishing to understand how Japanese women have maneuvered their lives in the economic decline and pushed for individuation in the 1990s and 2000s The Star and Celebrity Confessional Sean Redmond, 2013-10-18 In this book the different manifestations meanings and processes of the star and celebrity confessional will be explored The confessional is taken to be any moment in which a star celebrity or fan engages in revelatory acts that are considered to be authentic heart felt and honest These confessional encounters can take place in an interview through performance and presentation events online and in unscripted encounters A star may break down in tears or reveal a previously unknown truth about their private life However this authenticity is often found to have been manufactured or is timed to occur against a new release or product launch Alternatively the desire to confess may be seen to draw attention to the centrality of pseudo forms of emotion in contemporary culture and the obsessional behaviour it produces In this book authors consider acts of confession by celebrities such as Tom Cruise Michael Jackson Jade Goody Britney Spears Sarah Jessica Parker Tracey Emin and Russell Egypt's Football Revolution Carl Rommel, 2021-07-27 Both a symbol of the Mubarak government s power and a Crowe component in its construction of national identity football served as fertile ground for Egyptians to confront the regime s overthrow during the 2011 revolution With the help of the state appreciation for football in Egypt peaked in the late 2000s Yet after Mubarak fell fans guestioned their previous support calling for a reformed football for a new postrevolutionary nation In Egypt's Football Revolution Carl Rommel examines the politics of football as a space for ordinary Egyptians and state forces to negotiate a masculine Egyptian chauvinism Based on several years of fieldwork with fans players journalists and coaches he investigates the increasing attention paid to football during the Mubarak era its demise with the 2011 uprisings and 2012 Port Said Massacre which left seventy two dead and its recent rehabilitation Cairo's highly organized and dedicated Ultras fans became a key revolutionary force through their antiregime activism challenging earlier styles of fandom and making visible entrenched ties between sport and politics As the appeal for football burst alternative conceptions of masculinity emotion and power came to the fore to demand or prevent revolution and reform Baseball Without Borders George Gmelch, 2006-11-01 A collection of original essays about baseball in other cultures notably Asia Europe the Americas and the Pacific which explores a wide range of issues for each region **AKB48** Patrick W. Galbraith, Jason G. Karlin, 2019-10-31 Since its formation as a girl group in 2005 AKB48 has become a phenomenal success and institution in

Japan Having originally recruited fans with photocopied fliers and daily performances in the Akihabara area of Tokyo AKB48 now saturates Japan Its members nearly 800 of them including five sister groups and four so called rival groups across Japan as well as six sister groups in other Asian cities appear in print broadcast online and social media in advertisements and on products at home and on the train on and off screen AKB48 s multi platform omnipresence is characteristic of idols whose intimate relationship to fans and appeals to them for support have made the group dominant on the Oricon Yearly Singles Chart in the 2010s they hold several records including most consecutive million selling singles sold in Japan A unique business model relentlessly monetizes fans affections through meet and greet events and elections which maximize CD sales and their saturated presence in the media At a time when affect is more important than ever in economic political and social theory this book explores the intersection of idols and affect in contemporary Japan and beyond Routledge Handbook of the Sociology of Sport Richard Giulianotti, 2015-07-24 The sociology of sport is a core discipline within the academic study of sport It helps us to understand what sport is and why it matters Sociological knowledge implicit or explicit therefore underpins scholarly enquiry into sport in every aspect The Routledge Handbook of the Sociology of Sport is a landmark publication that brings together the most important themes theories and issues within the sociology of sport tracing the contours of the discipline and surveying the state of the art Part One explores the main theories and analytical approaches that define contemporary sport sociology and introduces the most important methodological issues confronting researchers working in the social scientific study of sport Part Two examines the connections and divisions between sociology and cognate disciplines within sport studies including history anthropology economics leisure and tourism studies philosophy politics and psychology Part Three investigates how the most important social divisions within sport and in wider society are addressed in sport sociology including race gender class sexuality and disability Part Four explores a wide range of pressing contemporary issues associated with sport including sport and the body social problems associated with sport sport places and settings and the global aspects of sport Written by a team of leading international sport scholars including many of the most well known respected and innovative thinkers working in the discipline the Routledge Handbook of the Sociology of Sport is an essential reference for any student researcher or professional with an interest in sport New Hong Kong Cinema Ruby Cheung, 2015-11-01 The trajectory of Hong Kong films had been drastically affected long before the city s official sovereignty transfer from the British to the Chinese in 1997 The change in course has become more visible in recent years as China has aggressively developed its national film industry and assumed the role of powerhouse in East Asia s cinematic landscape The author introduces the Cinema of Transitions to study the New Hong Kong Cinema and on and off screen life against this background Using examples from the 1980s to the present this book offers a fresh perspective on how Hong Kong related Chinese language films filmmakers audiences and the workings of film business in East Asia have become major platforms on which transitions are negotiated **Fandom** Jonathan Gray, C. Lee Harrington, Cornel

Sandvoss,2007-06-01 The first edition of a seminal work on fans and communities We are all fans Whether we log on to Web sites to scrutinize the latest plot turns in Lost stalk our favorite celebrities on Gawker attend gaming conventions or simply wait with bated breath for the newest Harry Potter novel each of us is a fan Fandom extends beyond television and film to literature opera sports and pop music and encompasses both high and low culture Fandom brings together leading scholars to examine fans their practices and their favorite texts This unparalleled selection of original essays examines instances across the spectrum of modern cultural consumption from Karl Marx to Paris Hilton Buffy the Vampire Slayer to backyard wrestling Bach fugues to Bollywood cinema and nineteenth century concert halls to computer gaming Contributors examine fans of high cultural texts and genres the spaces of fandom fandom around the globe the impact of new technologies on fandom and the legal and historical contexts of fan activity Fandom is key to understanding modern life in our increasingly mediated and globalized world

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