



Expressions of Culture,  
Identity and Meaning  
in Tourism

Reflections  
on International  
Tourism

Edited by  
John F. Hartigan  
and  
John R. M. Smith

# Expressions Of Culture Identity And Meaning In Tourism

## Reflections On International Tourism

**Omar Moufakkir,Yvette Reisinger**

## **Expressions Of Culture Identity And Meaning In Tourism Reflections On International Tourism:**

### **Expressions of Culture, Identity and Meaning in Tourism** Mike Robinson,2000      **International Tourism**

Marie-Françoise Lanfant,John B Allcock,Edward M Bruner,1995-08-15 This book is one of several indications that the sociology of tourism is on the move these articles raise relevant important themes in the study of tourism The contributors to this very readable book provide valuable insights many of which have been derived from empirical research that should interest anyone involved in the study of international tourism And by moving us away from polarised positions over the social impact of tourism toward more complex but also more considered perspectives they have also helped alter the agenda for future research David Harrison University of Sussex Tourism is becoming an increasingly prominent feature of contemporary life More of us travel for pleasure than ever before yet the social scientific literature on tourism is relatively scant This book provides an original contribution to the field of tourist studies The contributors to International Tourism reconceptualize the local and the global avoiding such crude oppositions as centre v periphery modern v traditional macro v micro and North v South Instead they demonstrate that the local cannot be understood without the global and that the global can never be isolated from the regional setting within which it operates Providing new insights into theories of touristic practice this volume places tourism within the same framework as other transnational global studies      *Tourism and Social Identities*

Peter M. Burns,Marina Novelli,2006 The making and consuming of tourism takes place within a complex social milieu with competing actors drawing into the product peoples history culture and lifestyles Culture and people thus become part of the tourism product The implications are not fully understood though the literature ranges the arguments along a continuum with culture being described on one hand as vulnerable and fixed waiting to be impacted by tourism and on the other being seen as vibrant and perfectly well capable of dealing with globalization and modernity trends Some of the answers are likely to focus around ideas of social identities The intention of this book is to make a contribution to the theoretical framework of tourism through a series of international case studies The overall purpose of the edited book is to assemble a series of essays enabling the dissemination of ideas on the critical discourse of tourism and tourists as they relate to social and cultural identities Uses international case studies to develop theoretical framework Examines relationships between tourism tourists and social or cultural identities      *Tourism and National Identity* Elspeth Frew,Leanne White,2011-03-15 This is the first volume to fully explore the relationship between Tourism and National Identity and multiple ways in which cultural tourism events and celebrations contribute to national identity By doing so the book provides important insights into how planners and managers can better manage attractions and events in the future The book achieves this by reviewing core topics critical to the understanding of this relationship including tourism branding stereotyping and national identity tourism related representation and experience of national identity such as when tourists travel to particular nations and what this means in relation to their identity tourism visitation site event management and the relationship to cultural tourism The book looks at

a range of international tourist sites and events combines multidisciplinary perspectives and international cases to provide a solid thorough academic analysis Written by an international team of leading academics this book will be of interest to students researchers academics in Tourism and related disciplines such as Events and Cultural Geography     **BLENDING LOCAL CULTURE AND ENGLISH IN TOURISM BRANDING** Samsudin,Srikandini Narulita,Saidah,Dwi Nur Cahyani Sri Kusumaningtyas,Kenya Permata Kusumadewi,Afore Tahir Harefa,Zulfariati,Supriadin,Cicilia Deandra Maya Putri,Sri Ninta Tarigan,Zulidyana,Aditya Ridho Fatmawan,Dewi Nuryanti,2025-08-15 Tourism is not merely an industry of movement and destinations it is a dynamic arena where languages identities and cultures constantly interact In this increasingly globalized world English has emerged as a dominant lingua franca in international tourism yet it is the local culture that gives each destination its unique charm and authenticity This book Blending Local Culture and English in Tourism Branding seeks to explore the intersection between global communication and local identity within the realm of tourism The chapters in this volume offer theoretical insights practical strategies and critical reflections on how English can be integrated with local cultural values in tourism branding communication and education From digital storytelling to eco tourism narratives and from multilingual interactions to curriculum development the contributors of this collaborative book bring diverse perspectives grounded in academic rigor and cultural sensitivity     **Tourism, Ethnicity, and the State in Asian and Pacific Societies** Michel Picard,Robert E. Wood,1997-05-01 The expansion of international tourism is changing the relationship between ethnic groups and states around the globe Yet tourism s importance for the understanding of ethnicity in the modern world has been generally neglected within the field of ethnic studies This pioneering volume investigates how international tourism development state policies of ethnic management and the active responses of local ethnic groups intersect to reshape ethnic identities and ethnic relations in Asian and Pacific societies It analyzes the ways in which the very meaning of ethnicity and culture are being contested and reworked in the wake of tourism s impact Following an introduction that explores the close but often ambivalent relationship between tourism promotion and state ethnic policies individual contributors examine tourism s varied effects in China Singapore Malaysia Thailand Indonesia and the island Pacific in rich ethnographic detail

**Cultural Tourism** Greg Richards,2007 Cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage Interdisciplinary explorations of cultural tourism with essays about tourism between globalization and authenticity township tourism in Soweto South Africa tourism in the culturally regenerated city the new tourism areas in London cultural routes in the footsteps of Goethe Humbert and Ulysses tourism in inland Spain indicators and qualitative observatories of heritage tourism ecotourism and religious tourism in the North of Portugal the festivalization of society the consequences of the European Capitals of Culture the economic impact of festivals the future of cultural tourism grounds for pessimism or optimism Review in Journal of cultural economics 32 2008 3 231 236     **The Routledge Handbook of Cultural Tourism** Melanie K. Smith,Greg Richards,2013 Introduction Section

One History Philosophy and Theory 1 The Nineteenth Century Golden Age of Cultural Tourism How the Beaten Track of the Intellectuals became the Modern Tourist Trail 2 Cultivated Pursuits Cultural tourism as Metempsychosis and Metensomatosis 3 Talking Tourists The Intimacies of Inter cultural Dialogue 4 The Im mobility of Tourism Imaginaries 5 Reflections on Globalization and Cultural Tourism 6 Philosophy and the Nature of the Authentic 7 The Multilogical Imagination Tourism Studies and the Imperative for Postdisciplinary Knowing Section Two Politics Policy and Economics 8 Tourism Policy Challenges Balancing Acts Co operative Stakeholders and Maintaining Authenticity 9 Co operation as a Central Element of Cultural Tourism A German Perspective 10 Territory Culture Nationalism and the Politics of Place 11 Cultural Lessons the Case of Portuguese Tourism during Estado Novo 12 The Establishment of National Heritage Tourism Celebrations for the 150th Anniversary of the Unification of Italy 13 Potential Methods for Measuring Economic Impacts of Cultural Tourism 14 The Economic Impacts of Cultural Tourism 15 The Economic Value of Cultural Tourism Determinants of Cultural Tourists Expenditures 16 Can the Value Chain of a Cultural Tourism Destination be Measured Section Three Social Patterns and Trends 17 Cultural Tourism and the Mobilities Paradigm 18 Erasmus Students the Ambassadors of Cultural Tourism 19 Performing and Recording Culture Reflexivity in Tourism Research 20 Cosmopolitanism and Hospitality 21 Hospitality 22 A Darker Type of Cultural Tourism 23 Tattoo Tourism in the Contemporary West and in Thailand Section Four Community and Development 24 Tourism Anthropology and Cultural Configuration Souvenirs and Cultural Tourism 25 Documenting Culture through Film in Touristic Settings 26 Understanding Indigenous Tourism 27 Indigenous Tourism and the Challenge of Sustainability 28 Maori Tourism A Case Study of Managing Indigenous Cultural Values 29 Social Entrepreneurship and Cultural Tourism in Developing Economies Section Five Landscapes and Destinations 30 Space and Place making Space Culture and Tourism 31 The Development of the Historic Landscape as a Cultural Tourism Product 32 Finding a Place for Heritage in South East Asian cities 33 Campus Tourism Universities and Destination Development 34 Cultural Heritage Resources of Traditional Agricultural Landscapes Inspired by Chinese Experiences 35 Special Interest Cultural Tourism Products The Case of Gyimes in Transylvania Section Six Regeneration and Planning 36 Tourism Development Trajectories From Culture to Creativity 37 Critiquing Creativity in Tourism 38 Cultural Tourism Development in the Post Industrial City Development Strategies and Critical Reflection 39 After the Crisis Cultural Tourism and Urban Regeneration in Europe 40 From the Dual Tourist City to the Creative Melting Pot the Liquid Geographies of Global Cultural Consumption 41 Regeneration and Cultural Quarters Changing Urban Cultural Space 42 Ethnic Quarters Exotic Islands of Trans national Hotbeds of Innovation 43 Ethnic Tourism Who is Exotic for Whom Section Seven The Tourist and Visitor Experience 44 The Tactical Tourist Growing Self awareness and Challenging the Strategists Visitor Groups in Berlin 45 Cultural Routes Trails and the Experience of Place 46 Cultural Value Perception in the Memorable Tourism Experience 47 An Experiential Approach to Differentiating Tourism Offers in Cultural Heritage 48 Visitor Experiences in Cultural Spaces 49 Engaging with Generation

Y at Museums Conclusions and Future Directions for Cultural Tourism Research     **Travel, Tourism, and Identity** Gabriel R. Ricci,2017-09-29 Travel Tourism and Identity addresses the psychological and social adjustments that occur when people make contact with others outside their social cultural or linguistic groups Whether such contact is the result of tourism seeking exile or relocating abroad the volume's contributors demonstrate how one's identity cultural assumptions and worldview can be brought into question In some cases the traveller finds that bridging the social and cultural gap between himself and the new society is fairly easy In other cases the traveller discovers that reorienting himself requires absorbing a new cultural history and traditions The contributors argue that making these adjustments will surely enhance the traveller's or tourist's experience otherwise the traveller or tourist will be at risk of becoming a marginalized figure one disconnected from the society that surrounds him This latest volume in the Culture Civilization series features a collection of essays on travel and tourism The essays cover a range of topics from historical travels to modern social identities They discuss ancient travels contemporary travels in Europe Africa and sustainable eco tourism and the politics of tourism Essays also address experiences of Grenada's Spice Island identity and the effects of globalization and migrations on personal identity     **Global**

**Tourism** Sarah M. Lyon,E. Christian Wells,2012 Global Tourism Cultural Heritage and Economic Encounters explores the connections among economy sustainability heritage and identity that tourism and related processes make explicit It illustrates how emerging theories of the economics of tourism can lead to the rethinking of traditionally non touristic enterprises     *World Heritage, Tourism and Identity* Laurent Bourdeau,Maria Gravari-Barbas,2018-02-12 The remarkable success of the 1972 UNESCO Convention Concerning the Protection of World Cultural and Natural Heritage is borne out by the fact that nearly 1 000 properties have now been designated as possessing Outstanding Universal Value and recognition given to the imperative for their protection However the remarkable success of the Convention is not without its challenges and a key issue for many Sites relates to the touristic legacies of inscription For many sites inscription on the World Heritage List acts as a promotional device and the management challenge is one of protection conservation and dealing with increased numbers of tourists For other sites designation has not brought anticipated expansion in tourist numbers and associated investments What is clear is that tourism is now a central concern to the wide array of stakeholders involved with World Heritage Sites     **Culture and Cultures in Tourism** Andres Artal-Tur,Metin Kozak,2020-06-29 According to the World Tourism Organization UNWTO international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017 City tourism relies on culture as a major product providing benefits not only for interested visitors but also for the local resident population New trends in tourism include experiential tourism where the interactions between tourists and residents become a key part of the tourism experience and overall customer satisfaction New technologies and IT applications allow tourists to design their own trip given the presence of global companies like Trip Advisor Booking.com and AirBnB This comprehensive volume explores new trends in cultural tourism demonstrating how and

why culture has become a central factor in tourism The authors analyse a wide range of relevant issues including how heritage based and cultural tourism could contribute to the sustainability of destinations the increase of religious travels to and within Arab countries and how cultural tourism fosters understanding among people and cultures and could even potentially help to consolidate peace at a regional level The book also analyses interactions between hosts the local residents and guests the cultural visitors revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture This book will be of great interest to students and researchers of cultural tourism The chapters were originally published in the journal Anatolia     [Being Elsewhere](#) Shelley Baranowski,Ellen Furlough,2001 A guide to vacationing from the 1800s to the present     [Tourists and Tourism](#) Simone Abram,Don Macleod,Jackie D.

Waldren,2021-04-26 The fact that tourism is a major global industry forecast to continue its dramatic growth well into the twenty first century is often cited as a rationale for its analysis However while the connection between individual locations and the world s global markets is an obvious product of tourism the heart of the tourist experience is the construction of identity the relation of the traveller to resident populations the participants views of themselves and others tourists search for authenticity and their testing of boundaries This book significantly furthers current debates on tourism by asking important and vexing questions about the nature of the tourist experience folk museums that forget many of the folk who live in the areas represented the environments and events that are shaped to meet the imagined dreams of tourist spectators the categorization of visitors and returnees who take up residence and participate in the construction of local identities the evolving meanings associated with indigenous culture tradition heritage representation reality and authenticity In renegotiating the definitions of tourism for the new millennium this book represents a major contribution to an emerging and highly topical area of study     [Tourist Cultures](#) Stephen Wearing,Deborah Stevenson,Tamara Young,2009-09-26 This is a timely and easily accessible book that addresses a number of issues that are of central concern to the development of tourism studies It will also be of interest to those in cultural studies social geography and social anthropology who are concerned with the relationship between the production and consumption of place Kevin Meethan University of Plymouth Sharp and engaging Tourist Cultures presents valuable critical insights into tourism arguing that within the imagined real spaces of the traveller self it becomes possible to envisage tourist cultures and futures that will both empower and engage Here is a framework for understanding tourism which is subject centred dynamic and capable of dealing with the complexity of contemporary tourist cultures The book argues that tourists are not passive consumers of either destinations or their interpretations Rather they are actively occupied in a multi sensory embodied experience It delves into what tourists are looking for when they travel be they on a package tour or immersing themselves in the places cultures and lifestyles of the exotic Tourism is examined through a consideration of the spaces and selves of travel exploring the cultures of meaning mobilities and engagement that frame and define the tourist experience and traveller identities This book draws on the

explanatory traditions of sociology human geography and tourism studies to provide useful insights into the experiential and the lived dimensions of tourism and travel Written in an accessible and engaging style this is a welcome contribution to the growing literature on tourism and will be important reading for students in a range of social science and humanities courses

**Culture and Society in Tourism Contexts** Antonio Migu Nogues-Pedregal,2012-11-05 This book strives to understand the social and cultural dynamics in Mediterranean tourist destinations through ethnographic examples from Greece Spain Egypt France Malta and Crete It observes and examines the social cultural and relational processes involved as migrants tourists and new residents converge with locals in daily life

**Identity Tourism** Susan Pitchford,Jafar Jafari,2008-02-29 To imagine a nation nationalists must construct a national story about their history and culture that defines them as a people and counters the negative story circulated by their enemies This book examines the role of tourism in the construction of national identity

**Touring Cultures** Chris Rojek,John Urry,2002-09-11 This collection brings together some of the most influential writers in the field to examine the complex connections between tourism and cultural change and the relevance of tourist experience to debates on space time and identity

**Intercultural Communication Within the Tourism Industry** Corinna Vellnagel,2010-11 Bachelor Thesis from the year 2010 in the subject Tourism Miscellaneous grade 2 0 University of Cooperative Education Ravensburg language English abstract Tourism is the most superficial way of an intercultural

encounter1 and one of the biggest industrial sectors in the world The WTTC World Travel and Tourism Council estimates that over 230 million jobs in world are supported by the tourism industry which equates to 8 3 per cent of total global employment or one in every 12 jobs 2 Furthermore the latest statistics from 2008 show that tourism has not reached its peak yet Over 80 countries earned more than 642 billion through international tourism in 2008 while in 1990 it had only been 207 billion 3

Another statistic representing and pointing up the booming tendency is the one showing the international tourist arrivals while there had only been 25 million arrivals in 1950 the number constantly rose to 922 million in 2008 and by 2020 1 6 billion international tourist arrivals are expected 4 With so many tourists spending time abroad every year it is a logical

consequence that different culture groups meet From time to time people may spend two weeks in Turkey Dubai Cancun or on Bali This unfortunately might happen without the people even getting the local culture rudimentarily But if they try to get to know the local culture difficulties may occur It is not only the language which is different and causes troubles and

misunderstandings in communication attitudes and the way people think vary greatly Tourists often do not prepare themselves properly for their stays abroad just reading a travel guide may not be sufficient at all When going abroad people need to be aware of different behavioural rules and patterns But not only tourists have to face this problem In the tourism industry many people work abroad which not only leads to multicultural teams but also to misunderstandings going back to cultural differences These groups both

**The Host Gaze in Global Tourism** Omar Moufakkir,Yvette Reisinger,2013 Most tourism theories have been developed from the tourists perspective including the seminal work by John Urry The Tourist

Gaze which is now a classic text The Host Gaze in Global Tourism is a unique book for researchers and students as it is the first to look at the host gaze from within the host community It discusses how the gaze is constructed how it has developed how it varies between countries and how the tourism industry can affect it By looking at the gazes of both Western and non Western hosts this book analyses the dynamics of a host destination and consequences th

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