
ENCYCLOPEDIA OF
AFRICAN AMERICAN
BUSINESS HISTORY

Edited by
JULIET E. K. WALKER

Encyclopedia Of African American Business History

Rachel Kranz



Encyclopedia Of African American Business History:

Encyclopedia of African American Business History Juliet E. K. Walker, 1999 Analyzes the African American business experience from the 1600s to the present through three main types of entries biographies topics in black business history and black participation in selected industries Includes a chronology of Black business history from 1619 1999

Encyclopedia of African American Business History Juliet E. K. Walker, 1999-11-30 Black business activity has been sustained in America for almost four centuries From the marketing and trading activities of African slaves in Colonial America to the rise of 20th century black corporate America African American participation in self employed economic activities has been a persistent theme in the black experience Yet unlike other topics in African American history the study of black business has been limited General reference sources on the black experience with their emphasis on social cultural and political life provide little information on topics related to the history of black business This invaluable encyclopedia is the only reference source providing information on the broad range of topics that illuminate black business history Providing readily accessible information on the black business experience the encyclopedia provides an overview of black business activities and underscores the existence of a historic tradition of black American business participation Entries range from biographies of black business people to overview surveys of business activities from the 1600s to the 1990s including slave and free black business activities and the Black Wallstreet to coverage of black women s business activities and discussions of such African American specific industries as catering funeral enterprises insurance and hair care and cosmetic products Also there are entries on blacks in the automotive parts industry black investment banks black companies listed on the stock market blacks and corporate America civil rights and black business and black athletes and business activities

Encyclopedia of African American Business Jessie Smith, 2017-11-27 This two volume set showcases the achievements of African American entrepreneurs and the various businesses that they founded developed or promote as well as the accomplishments of many African American leaders both those whose work is well known and other achievers who have been neglected in history Nearly everyone is familiar with New York City s Wall Street a financial center of the world but much fewer individuals know about the black Wall Streets in Durham and Tulsa where prominent examples of successful African American leaders emerged *Encyclopedia of African American Business Updated and Revised Edition* tells the fascinating story that is the history of African American business providing readers with an inspiring image of the economic power of black people throughout their existence in the United States It continues the historical account of developments in the African American business community and its leaders describing the period from 18th century America to the present day The book describes current business leaders opens a fuller and deeper insight into the topics chosen and includes numerous statistical tables within the text and in a separate section at the back of the book The encyclopedia is arranged under three broad headings Entry List Topical Entry List and Africa American Business Leaders by Occupation This arrangement

introduces readers to the contents of the work and enables them to easily find information about specific individuals topics or occupations The book will appeal to students from high school through graduate school as well as researchers library directors business enterprises and anyone interested in biographical information on African Americas who are business leaders will benefit from the work

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The Harvard Guide to African-American History Evelyn Brooks Higginbotham, 2001 This massive guide sponsored by the W E B Du Bois Institute for Afro American Research at Harvard University and compiled by renowned experts offers a compendium of information and interpretation on over 500 years of black experience in America

The History of Black Business in America Juliet E. K. Walker, 2009 In this wide ranging study Stephen Foster explores Puritanism in England and America from its roots in the Elizabethan era to the end of the seventeenth century Focusing on Puritanism as a cultural and political phenomenon as well as a religious movement Foster addresses parallel developments on both sides of the Atlantic and firmly embeds New England Puritanism within its English context He provides not only an elaborate critique of current interpretations of Puritan ideology but also an original and insightful portrayal of its dynamism According to Foster Puritanism represented a loose and incomplete alliance of progressive Protestants lay and clerical aristocratic and humble who never decided whether they were the vanguard or the remnant Indeed in Foster s analysis changes in New England Puritanism after the first decades of settlement did not indicate secularization and decline but instead were part of a pattern of change conflict and accomodation

that had begun in England He views the Puritans own claims of declension as partisan propositions in an internal controversy as old as the Puritan movement itself The result of these stresses and adaptations he argues was continued vitality in American Puritanism during the second half of the seventeenth century Foster draws insights from a broad range of sources in England and America including sermons diaries spiritual autobiographies and colony town and court records Moreover his presentation of the history of the English and American Puritan movements in tandem brings out the fatal flaws of the former as well as the modest but essential strengths of the latter

Our Black Year Maggie Anderson, 2012-02-14 Maggie and John Anderson were successful African American professionals raising two daughters in a tony suburb of Chicago But they felt uneasy over their good fortune Most African Americans live in economically starved neighborhoods Black wealth is about one tenth of white wealth and black businesses lag behind businesses of all other racial groups in every measure of success One problem is that black consumers unlike consumers of other ethnicities choose not to support black owned businesses At the same time most of the businesses in their communities are owned by outsiders On January 1 2009 the Andersons embarked on a year long public pledge to buy black They thought that by taking a stand the black community would be mobilized to exert its economic might They thought that by exposing the issues Americans of all races would see that economically empowering black neighborhoods benefits society as a whole Instead blacks refused to support their own and others condemned their experiment Drawing on economic research and social history as well as her personal story Maggie Anderson shows why the black economy continues to suffer and issues a call to action to all of us to do our part to reverse this trend

African American Culture Omari L. Dyson, Judson L. Jeffries Ph.D., Kevin L. Brooks, 2020-07-23 Covering everything from sports to art religion music and entrepreneurship this book documents the vast array of African American cultural expressions and discusses their impact on the culture of the United States According to the latest census data less than 13 percent of the U S population identifies as African American African Americans are still very much a minority group Yet African American cultural expression and strong influences from African American culture are common across mainstream American culture in music the arts and entertainment in education and religion in sports and in politics and business African American Culture An Encyclopedia of People Traditions and Customs covers virtually every aspect of African American cultural expression addressing subject matter that ranges from how African culture was preserved during slavery hundreds of years ago to the richness and complexity of African American culture in the post Obama era The most comprehensive reference work on African American culture to date the multivolume set covers such topics as black contributions to literature and the arts music and entertainment religion and professional sports It also provides coverage of less commonly addressed subjects such as African American fashion practices and beauty culture the development of jazz music across different eras and African American business

American Business Since 1920 Thomas K. McCraw, William R. Childs, 2017-11-30 Tells the story of how America s biggest companies began operated and prospered post World War I This

book takes the vantage point of people working within companies as they responded to constant change created by consumers and technology. It focuses on the entrepreneur, the firm, and the industry by showing from the inside how businesses operated after 1920 while offering a good deal of Modern American social and cultural history. The case studies and contextual chapters provide an in-depth understanding of the evolution of American management over nearly 100 years.

American Business Since 1920: How It Worked presents historical struggles with decision making and the trend towards relative decentralization through stories of extraordinarily capable entrepreneurs and the organizations they led. It covers Henry Ford and his competitor Alfred Sloan at General Motors during the 1920s; Neil McElroy at Procter and Gamble; Ferdinand Eberstadt at the government's Controlled Materials Plan during World War II; David Sarnoff at RCA in the 1950s and 1960s; and Ray Kroc and his McDonald's franchises in the late twentieth century and early twenty-first century and more. It also delves into such modern success stories as Amazon.com, eBay, and Google. Provides deep analysis of some of the most successful companies of the 20th century. Contains topical chapters covering titans of the 2000s. Part of Wiley-Blackwell's highly praised American History Series. *American Business Since 1920: How It Worked* is designed for use in both basic and advanced courses in American history at the undergraduate and graduate levels.

African-American Business Leaders and Entrepreneurs Rachel Kranz, 2004. For as long as there have been blacks in the Americas, there have been African American entrepreneurs.

Getting What We Need Ourselves Jennifer Jensen Wallach, 2019-06-01. Beginning with an examination of West African food traditions during the era of the transatlantic slave trade and ending with a discussion of black vegan activism in the twenty-first century, *Getting What We Need Ourselves: How Food Has Shaped African American Life* tells a multi-faceted food story that goes beyond the well-known narrative of southern-derived soul food as the predominant form of black food expression. While this book considers the provenance and ongoing cultural resonance of emblematic foods such as greens and cornbread, it also examines the experiences of African Americans who never embraced such foods or who rejected them in search of new tastes and new symbols that were less directly tied to the past of plantation slavery. This book tells the story of generations of cooks and eaters who worked to create food habits that they variously considered sophisticated, economical, distinctly black, all-American, ethical, and healthful in the name of benefiting the black community. Significantly, it also chronicles the enduring struggle of impoverished eaters who worried far more about having enough to eat than about what particular food filled their plates. Finally, it considers the experiences of culinary laborers, whether enslaved, poorly paid domestic servants, tireless entrepreneurs, or food activists and intellectuals who used their knowledge and skills to feed and educate others, making a lasting imprint on American food culture in the process. Throughout African American history, food has both been used as a tool of empowerment and wielded as a weapon. Beginning during the era of slavery, African American food habits have often served as a powerful means of cementing the bonds of community through the creation of celebratory and affirming shared rituals. However, the system of white supremacy has frequently used food, or often the lack of it, as a

means to attempt to control or subdue the black community This study demonstrates that African American eaters who have worked to create positive representations of black food practices have simultaneously had to confront an elaborate racist mythology about black culinary inferiority and difference Keeping these tensions in mind empty plates are as much a part of the history this book sets out to narrate as full ones and positive characterizations of black foodways are consistently put into dialogue with distorted representations created by outsiders Together these stories reveal a rich and complicated food history that defies simple stereotypes and generalizations

The Merchant Prince of Black Chicago Robert E. Weems Jr., 2020-03-09 Born to enslaved parents Anthony Overton became one of the leading African American entrepreneurs of the twentieth century Overton's Chicago based empire ranged from personal care products and media properties to insurance and finance Yet despite success and acclaim as the first business figure to win the NAACP's Spingarn Medal Overton remains an enigma Robert E Weems Jr restores Overton to his rightful place in American business history Dispelling stubborn myths he traces Overton's rise from mentorship by Booker T Washington through early failures to a fateful move to Chicago in 1911 There Overton started a popular magazine aimed at African American women that helped him dramatically grow his cosmetics firm Overton went on to become the first African American to head a major business conglomerate only to lose significant parts of his businesses and his public persona as the merchant prince of his race in the Depression before rebounding once again in the early 1940s

Revealing and panoramic *The Merchant Prince of Black Chicago* weaves the fascinating life story of an African American trailblazer through the eventful history of his times

John Hervey Wheeler, Black Banking, and the Economic Struggle for Civil Rights Brandon K. Winford, 2019-12-09 WINNER OF THE LILLIAN SMITH BOOK AWARD John Hervey Wheeler 1908-1978 was one of the civil rights movement's most influential leaders In articulating a bold vision of regional prosperity grounded in full citizenship and economic power for African Americans this banker lawyer and visionary would play a key role in the fight for racial and economic equality throughout North Carolina Utilizing previously unexamined sources from the John Hervey Wheeler Collection at the Atlanta University Center Robert W Woodruff Library this biography explores the black freedom struggle through the life of North Carolina's most influential black power broker After graduating from Morehouse College Wheeler returned to Durham and began a decades long career at Mechanics and Farmers M F Bank He started as a teller and rose to become bank president in 1952 In 1961 President Kennedy appointed Wheeler to the President's Committee on Equal Employment Opportunity a position in which he championed equal rights for African Americans and worked with Vice President Johnson to draft civil rights legislation One of the first blacks to attain a high position in the state's Democratic Party Wheeler became the state party's treasurer in 1968 and then its financial director Wheeler urged North Carolina's white financial advisors to steer the region toward the end of Jim Crow segregation for economic reasons Straddling the line between confrontation and negotiation Wheeler pushed for increased economic opportunity for African Americans while reminding the white South that its future was linked to the

plight of black southerners **The Rise of Chicago's Black Metropolis, 1920-1929** Christopher Robert Reed, 2011-04-15 During the Roaring 20s African Americans rapidly transformed their Chicago into a black metropolis In this book Christopher Robert Reed describes the rise of African Americans in Chicago s political economy bringing to life the fleeting vibrancy of this dynamic period of racial consciousness and solidarity Reed shows how African Americans rapidly transformed Chicago and achieved political and economic recognition by building on the massive population growth after the Great Migration from the South the entry of a significant working class into the city s industrial work force and the proliferation of black churches Mapping out the labor issues and the struggle for control of black politics and black business Reed offers an unromanticized view of the entrepreneurial efforts of black migrants reassessing previous accounts such as St Clair Drake and Horace R Cayton s 1945 study Black Metropolis Utilizing a wide range of historical data The Rise of Chicago s Black Metropolis 1920 1929 delineates a web of dynamic social forces to shed light on black businesses and the establishment of a black professional class The exquisitely researched volume draws on fictional and nonfictional accounts of the era black community guides mainstream and community newspapers contemporary scholars and activists and personal interviews **Black Firsts** Jessie Carney Smith, 2021-01-01 A celebration of achievement accomplishments and pride The first African American president U S senator and the first black lawyer in the Department of Education The first black chairman of the U S Joint Chiefs of Staff and the first African American commissioned officer in the Marine Corps The first black professors in a variety of fields The first African American advertising agency The first African American Olympian The first black pilot for a scheduled commercial airline The first recorded slave revolt in North America The first African American cookbook writer Revel and rejoice in the renowned and lesser known barrier breaking trailblazers in all fields arts entertainment business civil rights education government invention journalism religion science sports music and more Black Firsts 500 Years of Trailblazing Achievements and Ground Breaking Events Fourth Edition bears witness to the long and complex history of African Americans Expanded updated and revised for the first time in over eight years Black Firsts collects more than 500 all new achievements and previously unearthed firsts This massive tome proves that African American accomplishments are wide ranging and ongoing documenting thousands of personal victories and triumphs Who was the first black American depicted on a postage stamp 1940 Booker T. Washington Who was the first African American bookseller 1834 David Ruggles New York City Where was the first black car dealership 1941 Edward Davis Detroit Studebaker When was the first black owned company listed on a major stock exchange 1971 Johnson Products Who was the first black U S senator 1870 Hiram Rhodes Revels Mississippi Who was the African American columnist who won a Pulitzer Prize for Commentary 1989 Clarence Thomas Who was the U S Supreme Court s first black justice 1967 Thurgood Marshall Who first broke the color barrier to become a flight attendant 1958 Ruth Carol Taylor Who became the first black to graduate from the U S Military Academy at West Point 1877 Henry Ossian Flipper Which model was the first black to grace Sports Illustrated

cover 1997 Tyra Banks Who became the American Medical Association's first black president 1995 Lonnie Bristow What is the oldest surviving black church in America The African Meeting House built in 1806 and known as the Joy Street Baptist Church in Boston Who became the first black pitcher to win a World Series game 1952 Rookie of the Year Joe Black of the Brooklyn Dodgers Who was the first regularly recognized black physician in the United States 1780s James Durham Derham Who was the first black actress to receive an Emmy Award 1969 Gail Fisher Who became the first black professional football player 1904 Charles W Follis What was first short story published by a black woman in the United States 1859 Frances Ellen Watkins Harper's The Two Offers Who was the black explorer who joined the Lewis and Clark expedition York Who was the first black lawyer to argue a case before the Supreme Court 1880 Samuel R Lowery Which two songs by black Americans were the first to be sent out of the solar system 1977 Chuck Berry's song Johnny B Goode and Blind Willie Johnson's Dark Was the Night Cold Was the Ground on Voyager I What famous inventor and agronomist has a national monument named after him in Diamond Missouri 1960 George Washington Carver What movie featured the first black female lead in a Disney animated feature 2009 The Princess and the Frog starred Anika Noni Rose Who was the first black American to win a gold medal in the women's all around final competition 2012 Gabrielle Gabby Christina Victoria Douglas Who were the Tuskegee Airmen and why are they so famous 1941 The U S Congress established the first combat unit for blacks in the Army Air Corps with a training facility for black airmen known as the Tuskegee Airmen located at Tuskegee Institute Alabama Who participated in the first armed encounter of the American Revolution and later became the first black to receive an honorary master's degree Lemuel Haynes Who was the author of a book of poetry that won the first Pulitzer Prize awarded to a black American 1950 Gwendolyn Brooks for Annie Allen What was the first black record company Pace Phonograph Company established 1921 by Henry Pace Who was the black hero who sacrificed himself at the Boston Massacre an event that would help inspire the American Revolution 1770 Crispus Attucks Who was the first black entertainer to host his own talk show on national television 1989 Arsenio Hall Who was the first African American to lead the NASA space program 2009 Charles Frank Bolden Jr Who was the first black American to win the Nobel Peace Prize 1944 Ralph Johnson Bunche Who was the first black American athlete to win an Olympic gold medal 1908 John Baxter Doc Taylor Jr winner of the 4 X 400 meter relay in London Which inventor had the first patent granted an African American 1872 Elijah McCoy Who was the first African American to win a Grammy Award 1959 Count William Basie Who is thought to be the United States first black millionaire 1890 Thomy Lafon New Orleans real estate speculator and moneylender Who was the first black named Association of College and Research Librarian of the Year 1985 Jessie Carney Smith Which black first sang a principal role with the Metropolitan Opera 1955 Marian Anderson When was the first black judge appointed to the U S Court of Appeals 1966 Spottswood Robinson Which black artist was the first to be featured in a solo exhibit at New York's Museum of Modern Art 1937 William Edmondson When was the first black mayor of Dallas elected 1995 Ron Kirk Who was the first elected black

chairman of Republican National Convention 1884 John Roy Lynch Who was the first known black to graduate from an American college 1823 Alexander Lucius Twilight received a bachelor s degree from Middlebury College in Vermont With more than 350 photos and illustrations this information rich book also includes a helpful bibliography and an extensive index adding to its usefulness This vital collection will appeal to anyone interested in America s amazing history and resilient people Cutting Along the Color Line Quincy T. Mills,2013-11-21 Examines the history of black owned barber shops in the United States from pre Civil War Era through today A Nation of Peoples Elliott Robert Barkan,1999-05-30 The debate over America s multiculturalism has been intense for nearly three decades dividing opponents into those insisting on such recognition and those fearing that such a formal acknowledgment will undermine the civic bonds created by a heterogeneous nation Facts have often been the victim in this dispute and few works have successfully attempted to present the broad spectrum of America s ethnic groups in a format that is readable current and authoritative The chapters in this reference book demonstrate that America has been far more than a nation of immigrants it has been a nation of peoples of virtually all races religions and nationalities inclusive of indigenous natives and peoples long present as well as myriad immigrant and refugee groups Not all groups have equally found America to be a land of opportunity and the successes of some groups have come at the expense of others To understand the American experience the reader must not just study the story of immigrants living on the East Coast but also the history of those living in the South Southwest West and even Alaska and Hawaii As a reference book this volume provides thorough coverage of more than two dozen racial ethnic and religious groups in the United States Each chapter is written by an expert contributor and overviews the experiences of one group or a cluster of related groups The chapters are arranged alphabetically and cover groups such as African Americans American Indians Filipinos Hawaiians Mexicans Mormons and Puerto Ricans To the extent possible each chapter discusses the initial arrival of the group in America the adaptation of the first generation of immigrants the economic political and cultural integration of the group and the status of the group in contemporary American society Each chapter closes with a bibliographical essay and the volume concludes with a review of the most important general works on America s multicultural heritage **The Reference Librarian's Bible** Steven W. Sowards,Juneal Chenoweth,2018-07-26 Divided into dedicated categories about the subjects most meaningful to librarians this valuable resource reviews 500 texts across all major fields Drawing on their collective experience in reference services and sifting through nearly 30 000 reviews in ARBAonline editors Steven Sowards associate director for collection at Michigan State University Libraries and Juneal Chenoweth editor of American Reference Books Annual curated this collection of titles most of which have been published since 2000 to serve collections and reference librarians in academic and public libraries From the Encyclopedia of Philosophy and the Social Sciences and Encyclopedia of the Civil War to the Encyclopedia of Physics Encyclopedia of Insects and Taylor s Encyclopedia of Garden Plants to the formidable Oxford English Dictionary The Reference Librarian s Bible encompasses every subject imaginable

and will be your first stop for choosing and evaluating your library's collections as well as for answering patrons' questions

W.E.B. Du Bois and Race Chester J. Fontenot, Mary Alice Morgan, 2001 This collection of essays emerged from a symposium held at Mercer University which examined the ways in which W E B Du Bois's theories of race have shaped racial discussion and public policy in the twentieth century The essays also examine the application of Du Bois's theories to the new millennium as well as his contributions to the study of the humanities

Desegregating the Dollar Robert E. Weems, 1998-02 This book provides a comprehensive portrait of African American's complex relationship with consumerism and capitalism in the United States

Adopting the Track of Term: An Psychological Symphony within **Encyclopedia Of African American Business History**

In some sort of consumed by monitors and the ceaseless chatter of fast interaction, the melodic splendor and emotional symphony developed by the prepared word often diminish into the background, eclipsed by the relentless noise and disturbances that permeate our lives. However, situated within the pages of **Encyclopedia Of African American Business History** a wonderful literary prize brimming with fresh emotions, lies an immersive symphony waiting to be embraced. Constructed by a wonderful musician of language, this fascinating masterpiece conducts readers on a psychological journey, well unraveling the hidden melodies and profound impact resonating within each cautiously constructed phrase. Within the depths of the moving analysis, we shall investigate the book is central harmonies, analyze its enthralling publishing type, and submit ourselves to the profound resonance that echoes in the depths of readers souls.

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