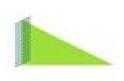


DEVELOP EFFECTIVE TELEPHONE SELLING TECHNIQUES





Effective Telephone Selling

Susan Nash

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Secrets of Successful Telephone Selling Robert W. Bly, 1997-06-15 For individual professionals or small business owners here is a step by step program for using the phone to generate sales leads qualify prospects follow up close sales service accounts get repeat orders and ensure profitable returns Effective Telephone Sellina .1992 Effective Telephone Effective Selling and Sales Management Gini Graham Scott, 2007-10 EFFECTIVE SELLING AND SALES MANAGMENT is designed for anyone with a product or service to sell from entrepreneurs and small business people to managers of corporate sales groups The first chapters feature effective sales techniques then the book deals with how to recruit salespeople and build a powerful sales team The chapters cover these topics Creating sales materials Getting started Selling techniques Finding Leads Using the telephone effectively Effective presentations Recruiting others to sell for you Recruiting a sales manager Recruiting your own sales team Interviewing sales people Orienting new sales people Organizing new sales people Setting up a training program Coordinating sales activities Keeping your sales group motivated Providing extra assistance and support Training sales people to train others How to Farm Successfully--by Phone Deborah Telephone Sales For Dummies Dirk Zeller, 2011-02-09 Nearly 100 million Americans one Johnson, Steve Kennedy, 1995 out of three purchase goods and services over the phone each year Telephone Sales For Dummies shows both new and seasoned sales reps from realtors insurance agents to telemarketers how to create pre call plans and effectively prospect via the phone Packed with techniques scripts and dialogues this hands on interactive guide assists readers with making cold calls warm calls and referral calls helping them plan and execute openings to create interesting dialogue ask key questions develop persuasive presentation techniques work within the No Call Law parameters leave effective and enticing voicemails that get results get past screeners and get quality referrals find hot leads and create callback scripts that close the sale

Successful Telephone Selling Richard Hession,2004 This practical handbook prepares call centre workers and anyone who uses the telephone in selling and promotion It explains the 15 principles of selling and provides help on how to deal with problems and difficult calls

Selling to Anyone Over the Phone Renee Walkup, Sandra McKee, 2010-09-01 This easy to follow guide for salespeople trying to generate product excitement over the phone provides quick strategies to help you boost your success rate As more and more organizations scale back on their in the field sales operations sales pros have had to focus their energy and skills on closing deals over the phone and doing it faster than ever before Authors Renee P Walkup and Sandra McKee have included new chapters on using advanced technology e g webinars and teleconferencing and selling to customers from other cultures and countries Selling to Anyone Over the Phone teaches you how to ensure callbacks build trust partner with decision makers and use personality matching techniques to build connections with and relate to people they can t see face to face Complete with an invaluable appendix on handling customer complaints and new sample call dialogs Selling to Anyone Over the Phone simplifies an increasingly important facet of the sales role so you can get back to

doing what you do best providing excellent products and services to your customers and exceeding your sales goals

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