

6 Simple Book Publicity Tips

Teena Hughes shares six simple things you can do to help your book by getting some publicity -- they don't take long to do, and are either no-cost or low-cost.

Twitter Hashtag

Use the VERY popular hashtag #coverreveal when you're revealing your book cover on Twitter.

STEP 01



Announce the Title

A book's "Title" announcement is a major milestone! Remember to share a few essential details about your career, an interesting sound bite about the book, how the title ties in with events, or characters in your book

STEP 02

Word Count

Blog/tweet etc about how many pages/words you've written, the Titles you're considering, even a short excerpt.

Do this as you progress -- 10% done, 25%, 50%, 75% etc to build excitement & anticipation.

STEP 03



Sound Bites

Create an audio file/sound bite for the first exciting sentence of each chapter, add your site/blog links (and a Call to Action -- e.g. "sign up for more!").

Create a blog post for each, and share on all the social media locations you use.

STEP 04



Press Release

When you're ready to tell the world you're about to write a book, write a Press Release and distribute it all over the internet. Turn it into a video and an audio and publish those everywhere too.

STEP 05



Announce you've finished writing!

Share the excitement, share photos, snippets, turn this event into a STORY.

Take 1-2 min videos of you actually writing, and talking about the book.

Share everywhere.

Pat yourself on the back!

STEP 06

Good Publicity Guide

Raffaela Di Napoli



Good Publicity Guide:

Immerse yourself in the artistry of words with Experience Art with its expressive creation, **Good Publicity Guide** . This ebook, presented in a PDF format (PDF Size: *), is a masterpiece that goes beyond conventional storytelling. Indulge your senses in prose, poetry, and knowledge. Download now to let the beauty of literature and artistry envelop your mind in a unique and expressive way.

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