

SERIES ON TECHNOLOGY MANAGEMENT – VOL. 19

FROM KNOWLEDGE MANAGEMENT TO STRATEGIC COMPETENCE

Assessing Technological, Market
and Organisational Innovation

Third Edition



editor

Joe Tidd

Imperial College Press

From Knowledge Management To Strategic Competence

Suliman Al-Hawamdeh



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[Strategic Learning and Knowledge Management](#) Ron Sanchez,Aimé Heene,1997-02-12 Accordingly this volume also examines processes within firms that improve both the creation and application of new knowledge in competitive and cooperative interactions between organizations Strategic Learning and Knowledge Management challenges many notions prevalent in current discussions of knowledge and learning such as the strategic value

of tacit knowledge and the need to rely primarily on internal learning processes Using case studies from American and European companies the contributors bring you up to date with current thinking about managing strategically important knowledge in organizations **the journal of product innovation management** ,2002 Knowledge Management as a Strategic Asset Jon-Arild Johannessen,2018-11-01 Jon Arild Johannessen examines the history of knowledge management in order to highlight the contributions that the discipline can make to twenty first century strategic challenges **Innovation Management and New Product Development** Paul Trott,2002 INNOVATION AND NEW PRODUCT DEVELOPMENT 2ND EDITION Innovation Management is often treated as a series of separate specialisms rather than an integrated task The second edition of Paul Trott s INNOVATION MANAGEMENT AND PRODUCT DEVELOPMENT brings together innovation management and new product development the role of intellectual property and the management of research and development Particular emphasis is placed on the need to view innovation as a management process and a conceptual framework is introduced emphasizing the importance of internal processes and external linkages Not only does the text examine how the heritage and knowledge base of an organisation drive the development of business opportunities but it also deals with the wide subject of technology management and how companies manage research and development New to this edition four new chapters E commerce Managing Intellectual Property The Role of Market Research in New Product Development Innovation and Operations Management and Innovation Policies new case studies at the end of each chapter as well as increased coverage of electronic commerce intellectual property brand management and market research

Knowledge Management and Organizational Competence Ron Sanchez,2001 Two themes have become epicenters of new management thinking in the late 1990s knowledge management and competence based approaches to strategic management These two themes share a common interest in identifying important forms of organizational knowledge and in understanding processes through which knowledge can be transformed into organizational capabilities and competences Knowledge Management and Organisational Competence draws on the latest research by a number of noted management scholars It presents new insights into various kinds of knowledge that are of value to organizations organizational interactions that can create strategically useful knowledge alternative processes for managing knowledge and approaches to integrating key forms of knowledge into organizational processes of competence building and leveraging The papers in the volume collectively define a powerful conceptual framework for understanding organizational knowledge and its central role in building and leveraging competences They present well articulated logically consistent conceptualizations that will provide new theoretical impetus for management researchers while at the same time providing case studies and examples of practical applications that suggest useful new methods and tools for management practitioners *Competence-Based Strategic Management* Aimé Heene,Ron Sanchez,1997-02-12 The emergence of the competence concept in management has meant new concepts for developing better approaches to strategic management in organisations The authors outline this

latest method of assessing assets and capabilities in companies Global Information Technologies Felix B. Tan,2008 This collection compiles research in all areas of the global information domain It examines culture in information systems IT in developing countries global e business and the worldwide information society providing critical knowledge to fuel the future work of researchers academicians and practitioners in fields such as information science political science international relations sociology and many more Provided by publisher *The Management of Innovation* John Storey,2004 This is a collection of articles relevant to innovation in organizations The articles written by leading authors in their fields examine the management of innovation from virtually every angle *Knowledge Management* Suliman Al-Hawamdeh,2008 This edited book contains papers from the 2008 International Conference on Knowledge Management to be held in Columbus Ohio The papers represent much of the best and most up to date work by researchers and practitioners in the field of knowledge management It provides insights into the knowledge management practices within organization and discusses issues related to knowledge management competencies and professionalism It is a good reference source for information and knowledge professionals and can be read by both graduate and undergraduate students **Dynamic Strategic Resources** Michael A. Hitt,1999-11-15 Since the early 1980s it has been recognized that a firm s resources capabilities and competencies help it gain a competitive advantage that in turn produces higher performance This resource based view of the firm has been an important development in the field of strategic management It explains why some organizations perform better than others and shows that leveraging both tangible and intangible resources is necessary to gain a sustainable competitive advantage Bringing together contributions from multiple perspectives this book examines the management of strategic resources First the book discusses resource strategy and firm performance how resources lead to competitive advantage and how firm resources interplay with the firm strategy to produce specific outcomes Second it addresses the development commitment and governance of firm resources how firms develop critical resources including the especially difficult development of intangible resources such as tacit knowledge internal networks and the creation of new intellectual capital Finally attention is focused on the problems involved in the transfer of resources and skills in cooperative strategies such as strategic alliances and the allocation of resources to produce innovation The resource based view of the firm is a valuable way of analyzing and understanding firm strategies and performance The contributions in this book provide an important in depth view of how strategic resources can be developed and leveraged to create value in organizations **American Book Publishing Record** ,2006 *Knowledge Management Systems* Ronald Maier,2002-04-10 Information and knowledge have fundamentally transformed the way business and social institutions work Knowledge management promises concepts and instruments that help organizations to provide an environment supportive of knowledge generation sharing and application Information and communication technology ICT is often regarded as the enabler for the effective and especially the efficient implementation of knowledge management The book presents an almost encyclopedic treatise of the many important facets

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