

Studies in Communication and Society

The Economy, Media and Public Knowledge

Edited by Neil T. Gavin



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The Economy, Media and Public Knowledge Neil T. Gavin, 2000 A highly original contribution that examines the issue of the mediated economy the structure and presentation of economic news coverage and the impact it has on the public

The Markets and the Media Thomas Schuster, 2006-01-01 In recent years there has been a great influx of sources for business and financial news yet the hope that this financial media boom would lead to the democratization of the financial markets has not been realized Thomas Schuster's *The Markets and the Media* explores why the expansion of economic communication has proven to be of only limited benefit arguing that the financial media boom has had negative repercussions resulting in substantial costs for the individual as well as the systemic level

The Media, the Public and Agricultural Biotechnology Dominique Brossard, James Shanahan, T. Clint Nesbitt, 2007 This book reviews the literature on communication about biotechnology Other books deal with this topic however this book with the use of case studies looks at public opinion data communication theory and international examples to provide a complementary overview of how the public sees this controversial topic

Economics of Information Technology and the Media Linda Low, 2000 Interest in information technology and the media is growing apace This book has been specially written to provide an economics framework for analysing the nature and scope as well as issues pertaining to the new information and communication technology and revolution It also presents some trends and perspectives from the Asia Pacific region While the economic principles of efficiency and competition are the same everywhere many socio political issues with respect to information technology and the media are unique to some specific cultural contexts The book will be useful to students researchers and policymakers in mass communication information technology and the media

Public Policy and the Mass Media Sigrid Koch-Baumgarten, Katrin Voltmer, 2010-02-25 This book explores the extent and circumstances under which the media affects public policy and whether the political impact of the media is confined to the public representation of politics or whether their influence goes further to also affect the substance of political decisions

Media and Cultural Theory James Curran, David Morley, 2007-05-07 Containing new thinking and original surveys from leading international scholars this ideal course reader uses contemporary media film texts and case studies to address key issues and debates within media and cultural studies the world over

Press and Television in British Politics N. Gavin, 2007-11-06 *Press and Television in British Politics* offers a research based exploration of the way the media portrays a range of political and economics related topics Using both quantitative and qualitative techniques Gavin explores the implications that follow for journalism and journalism study and for British and European democracy and politics

The Death of Public Knowledge? Aeron Davis, 2017-06-09 A collection of short sharp essays exploring the value of shared and accessible public knowledge in the face of its erosion *The Death of Public Knowledge* argues for the value and importance of shared publicly accessible knowledge and suggests that the erosion of its most visible forms including public service broadcasting education and the network of

public libraries has worrying outcomes for democracy With contributions from both activists and academics this collection of short sharp essays focuses on different aspects of public knowledge from libraries and education to news media and public policy Together the contributors record the stresses and strains placed upon public knowledge by funding cuts and austerity the new digital economy quantification and target setting neoliberal politics and inequality These pressures the authors contend not only hinder democracies but also undermine markets economies and social institutions and spaces everywhere Covering areas of international public concern these polemical accessible texts include reflections on the fate of schools and education the takeover of public institutions by private interests and the corruption of news and information in the financial sector They cover the compromised Greek media during recent EU negotiations the role played by media and political elites in the Irish property bubble the compromising of government policy by corporate interests in the United States and Korea and the squeeze on public service media in the United Kingdom New Zealand and the United States Individually and collectively these pieces spell out the importance of maintaining public shared knowledge in all its forms and offer a rallying cry for doing so asserting the need for strong public financial and regulatory support Contributors Toril Aalberg Ian Anstice Philip Augar Rodney Benson Aeron Davis Des Freedman Wayne Hope Ken Jones Bong hyun Lee Colin Leys Andrew McGettigan Michael Moran Aristotelis Nikolaidis Justin Schlosberg Henry Silke Roger Smith Peter Thompson Janine R Wedel Karel Williams Kate Wright

Media, Organizations and Identity Lilie Chouliaraki, 2009-12-09 The mass media press and television have always been central in the formation of corporate identity and the promotion of business image and reputation This volume provides a new perspective into the interrelationships between media and organizations across three dimensions Media as Business Media in business and Business in the media

The Political Economies of Media Dwayne Winseck, Dal Yong Jin, 2012-05-08 The contributors show that digital media are disrupting entire media industries but without erasing the past and insist that one media sector is not the same as the next As the title signals even in the age of convergence and remix culture different media continue to display their own distinctive political economies

Public Relations Democracy Aeron Davis, 2002-05-03 This book looks at the rapid expansion of professional public relations and discusses its effects on the mass media and political process

Corporate Governance in Action Lars Engwall, 2017-11-28 Over time we have seen large corporations in many cases with multinational operations begin to play an increasingly significant role in modern society This in turn has put the governance of these corporations into focus Against this background *Corporate Governance in Action* helps provide a framework for examining corporate governance through a focus provided by external pressures on large corporations It also brings together the approach of economics and finance with theories in organization studies such as aspects of resource dependency theory This framework takes into consideration not only the market relations of modern corporations but also their dependence on regulators and different kind of scrutinizers This thoughtful book is a complete research guide that provides a new understanding and applicable framework for advanced

students academics and researchers in the area of corporate governance and the related disciplines **Framing Abuse** Jenny Kitzinger,2004-08-20 How does the media shape the way we think about child sexual abuse Combining in depth analysis of media representations of the crimes with focus group discussions and interviews with around 500 journalists campaigners and a cross section of the public Jenny Kitzinger reveals the media s role in contemporary society Which stories attract attention and why Answering this and other questions Kitzinger demonstrates how media reporting can impact on people s knowledge of the facts perceptions of risk sense of appropriate policy responses and even how we interpret our own experiences Looking at feminist initiatives to challenge sexual violence the emergence of incest as a social problem and the development of new survivor identities She also explores stereotypes around sex offenders interrogates protests against paedophiles in the community and presents a detailed analysis of the impact of scandals about disputed abuse accusations This book is essential reading for anyone interested in theories of media influence identity and social change or who wishes to encourage responsible journalism It is also a key resource for anyone concerned about sexual violence and the protection of children or who is attempting to design intervention strategies **Mediating Business** Peter Kjær,Tore Slaatta,2007 Mediating Business is a study of the expansion of business journalism Building on evidence from Denmark Finland Norway and Sweden Mediating Business is a comparative and multidisciplinary study of one of the major transformations of the mass media and the realm of business nationally and globally The book explores the history of key innovations and innovators in the business press It also analyzes changes in the discourse of business journalism associated with the growth in business news and the development of new ways of framing business issues and events Finally the book examines the organizational implications of the increased media visibility of business and in particular the development of corporate governance and media relations **Critical Political Economy of the Media** Jonathan Hardy,2014-06-20 How the media are organised and funded is central to understanding their role in society Critical Political Economy of the Media provides a clear comprehensive and insightful introduction to the political economic analysis of contemporary media Jonathan Hardy undertakes a critical survey of political economy scholarship encompassing worldwide literature issues and debates and relationships with other academic approaches He assesses different ways of making sense of media convergence and digitalisation media power and influence and transformations across communication markets Many of the problems of the media that prompted critical political economy research remain salient he argues but the approach must continue to adapt to new conditions and challenges Hardy advances the case for a revitalised critical media studies for the 21st century Topics covered include media ownership and financing news and entertainment convergence and the Internet media globalisation advertising and media alternative media media policy and regulation Introducing key concepts and research this book explains how political economy can assist students researchers and citizens to investigate and address vital questions about the media today **Media and Political Engagement** Peter Dahlgren,2009-02-23 This book examines the media s role in

shaping civic engagement and enhancing political engagement **The Media, the Public and the Great Financial Crisis**
Mike Berry, 2019-01-11 This book explores the impact of the print and broadcast media on public knowledge and understanding of the 2008 Great Financial Crisis It represents the first systemic attempt to analyse how mass media influenced public opinion and political events during this key period in Britain's economic history To do this the book combines analysis of media content focus groups with members of the public and interviews with leading news journalists and editors in order to unpack the production content and reception of economic news From the banking crisis to the debate over Britain's public deficit this book explores the key role of the press and broadcasting in shaping public understanding and legitimating austerity through both short and long term patterns of media socialisation The American Public's Knowledge of Business & the Economy, 1984 Cyprus and its Conflicts Vaia Doudaki, Nico Carpentier, 2017-11-01 The Mediterranean island of Cyprus is the site of enduring political military and economic conflict This interdisciplinary collection takes Cyprus as a geographical cultural and political point of reference for understanding how conflict is mediated represented reconstructed experienced and transformed Through methodologically diverse case studies of a wide range of topics including public art urban spaces and print broadcast and digital media it assembles an impressively multifaceted perspective one that provides broad insights into the complex interplay of culture conflict and identity Communication, Cultural and Media Studies John Hartley, Martin Montgomery, Ellie Rennie, Marc Brennan, 2002 This book provides a topical and authoritative guide to Communication Cultural and Media Studies It brings together in an accessible form some of the most important concepts that you will need and shows how they have been or might be used This third edition of the classic text *Key Concepts in Communication and Cultural Studies* forms an up to date multi disciplinary explanation and assessment of the key concepts and new terms that you will encounter in your studies from anti globalisation to reality TV from celebrity to tech wreck Back cover

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