

Marketing Fundamentals: Instructors' Guide

Husted, Stewart W.

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Fundamentals Of Marketing Instructors Manual

Brendan G. Carr



Fundamentals Of Marketing Instructors Manual:

Instructor's Manual to Accompany Fundamentals of Marketing, Seventh Edition William J. Stanton, 1984

Fundamentals of Marketing William J. Stanton, 1964 Teacher's Manual to Accompany Essentials of Marketing, Revised Edition Edmund Jerome McCarthy, 1982 **Instructor's Manual to Accompany 'Fundamentals of Marketing'.** William J. Stanton, 1984 **Fundamentals of Marketing** William J. Stanton, Michael J. Etzel, Bruce J. Walker, 1994

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