



Fundamentals of ADVERTISING

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Fundamentals Of Advertising

**I. A. Bailey, Albert H. Dunn, John W.
Hartman Center for Sales, Advertising
& Marketing History**

Fundamentals Of Advertising:

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web rebooting ai on this sense analyzes this current ai hype emphasizing that ai is essentially a set of statistical algorithms
which are still far from a real and strong intelligence the rhetoric existing in publications announcements of new products
developments or research has messianic dyes according to g marcus