

FAST FORWARD

HOLLYWOOD, THE JAPANESE,
AND THE VCR WARS

By JAMES LARDNER



Fast Forward Hollywood The Japanese And The Vcr Wars

Ian Ang



Fast Forward Hollywood The Japanese And The Vcr Wars:

Fast Forward James Lardner,1988-07 **Fast Forward** James Lardner,1987 An account of how the video cassette recorder set off a war between two giant corporations Sony and Universal Pictures a war that entangled Hollywood and corporate executives lobbyists the Supreme Court and ordinary Americans **Japanese Film and the Challenge of Video** Tom Mes,2023-05-19 This book explores the phenomenon of V Cinema founded in Japan in 1989 as a distribution system for direct to video movies which film companies began making having failed to recoup their investment in big budget films It examines how studios and directors worked quickly to capitalize on niche markets or upcoming and current trends and how as a result this period of history in Japanese cinema was an exceptionally diverse and vibrant film scene It highlights how although the V Cinema industry declined from around 1995 the explosion in quantity and variety of such movies established and cemented many specific genres of Japanese film Importantly the book argues that film scholars who have long looked down on video as a substandard medium without scholarly interest have been wrong to do so and that V Cinema challenges accepted notions of cultural value providing insight into the formation of cinematic canons and inviting us to rethink what is meant by Japanese cinema

The Movie Business Book, Third Edition Jason E. Squire,2005-10-24 Drawing from a variety of experts in an industry that has seen major technological advances since the second edition The Movie Business Book Third Edition offers the most comprehensive authoritative overview of this fascinating global business A must read for industry newcomers film students and movie buffs this new edition features key movers and shakers such as Tom Rothman chairman of Fox Filmed Entertainment Michael Grillo head of Feature Film Production at DreamWorks SKG Sydney Pollack Mel Brooks and many others A definitive sourcebook it covers nuts and bolts details about financing revenue streams marketing DVDs globalization the Internet and new technologies All of this and more is detailed in this new edition of the classic Movie Business Book

Hollywood's Copyright Wars Peter Decherney,2013-09-01 Beginning with Thomas Edison s aggressive copyright disputes and concluding with recent lawsuits against YouTube Hollywood s Copyright Wars follows the struggle of the film television and digital media industries to influence and adapt to copyright law Though much of Hollywood s engagement with the law occurs offstage in the larger theater of copyright many of Hollywood s most valued treasures from Modern Times 1936 to Star Wars 1977 cannot be fully understood without appreciating their legal controversies Peter Decherney shows that the history of intellectual property in Hollywood has not always mirrored the evolution of the law and recounts these extralegal solutions and their impact on American media and culture **CIO**,1991-07 CIO magazine launched in 1987

provides business technology leaders with award winning analysis and insight on information technology trends and a keen understanding of IT s role in achieving business goals **Mass Communications Research Resources** Christopher

Sterling,James K. Bracken,Susan M. Hill,2016-05-06 This reference book is designed as a road map for researchers who need to find specific information about American mass communication as expeditiously as possible Taking a topical approach it

integrates publications and organizations into subject focused chapters for easy user reference The editors define mass communication to include print journalism and electronic media and the processes by which they communicate messages to their audiences Included are newspaper magazine radio television cable and newer electronic media industries Within that definition this volume offers an indexed inventory of more than 1 400 resources on most aspects of American mass communication history technology economics content audience research policy and regulation The material featured represents the carefully considered judgment of three experts two of them librarians plus four contributors from different industry venues The primary focus is on the domestic American print and electronic media industries Although there is no claim to a complete census of all materials on print journalism and electronic media what is available is now too vast for any single guide the most important and useful items are here The emphasis is on material published since 1980 though useful older resources are included as well Each chapter is designed to stand alone providing the most important and useful resources of a primary nature organizations and documents as well as secondary books and reports In addition online resources and internet citations are included where possible

Still Life in Real Time Richard Dienst,1994 Television can be imagined in a number of ways as a profuse flow of images as a machine that produces new social relationships as the last lingering gasp of Western metaphysical thinking as a stuttering relay system of almost anonymous messages as a fantastic construction of time Richard Dienst engages each of these possibilities as he explores the challenge television has posed for contemporary theories of culture technology and media Five theoretical projects provide *Still Life in Real Time* with its framework the cultural studies tradition of Raymond Williams Marxist political economy Heideggerian existentialism Derridean deconstruction and a Deleuzian anatomy of images Drawing lessons from television programs like *Twin Peaks* and *Crime Story* television events like the Gulf War and television personalities like Madonna Dienst produces a remarkable range of insights on the character of the medium and on the theories that have been affected by it From the earliest theorists who viewed television as a new metaphor for a global whole a liberal technology empty of ideological or any other content through those who saw it as a tool for consumption making time a commodity to those who sense television's threat to being and its intimate relation to power Dienst exposes the rich pattern of television's influence on philosophy and hence on the deepest levels of contemporary experience A book of theory *Still Life in Real Time* will compel the attention of all those with an interest in the nature of the ever present ever shifting medium and its role in the thinking that marks our time

The Movie Business Book Jason E. Squire,2001-07-18 Behind the glitter of Hollywood lies a high powered multibillion dollar business whose workings are known only to industry insiders In *The Movie Business Book* forty of Hollywood's most celebrated producers directors screenwriters agents lawyers marketers distributors exhibitors and deal makers reveal the secrets of their trade in personal accounts that are both highly informative and wonderfully entertaining This new edition fully revised and updated for the movie industry of the 90s includes such unique perspectives as David Puttnam on producers

Sydney Pollack on directors Henry Jaglom on independent filmmaking Mike Medavoy on studio management Richard Childs on home video Martin Polon on new technology and thirty four more

Desperately Seeking the Audience Ien Ang, 2006-06-28 Millions of people all over the world are avid members of the television audience Yet despite the central place television occupies in contemporary culture our understanding of its complex and dynamic role in everyday life remains surprisingly limited Focusing on the television audience Ien Ang asks why we understand so little about its nature and argues that our ignorance arises directly out of the biases inherent in prevailing official knowledge about it She sets out to deconstruct the assumptions of this official knowledge by exploring the territory where it is mainly produced the television institutions Ang draws on Foucault's theory of power knowledge to scrutinize television's desperate search for the audience and to identify differences and similarities in the approaches of American commercial television and European public service television to their audiences She looks carefully at recent developments in the field of ratings research in particular the controversial introduction of the people meter as an instrument for measuring the television audience By defining the limits and limitations of these institutional procedures of knowledge production Ien Ang opens up new avenues for understanding television audiences Her ethnographic perspective on the television audience gives new insights into our television culture with the audience seen not as an object to be controlled but as an active social subject engaging with television in a variety of cultural and creative ways

The Practice of Light Sean Cubitt, 2014-09-05 An account of Western visual technologies since the Renaissance traces a history of the increasing control of light's intrinsic excess Light is the condition of all vision and the visual media are our most important explorations of this condition The history of visual technologies reveals a centuries long project aimed at controlling light In this book Sean Cubitt traces a genealogy of the dominant visual media of the twenty first century digital video film and photography through a history of materials and practices that begins with the inventions of intaglio printing and oil painting Attending to the specificities of inks and pigments cathode ray tubes color film lenses screens and chips Cubitt argues that we have moved from a hierarchical visual culture focused on semantic values to a more democratic but value free numerical commodity Cubitt begins with the invisibility of black then builds from line to surface to volume and space He describes Rembrandt's attempts to achieve pure black by tricking the viewer and the rise of geometry as a governing principle in visual technology seen in Diderot Hogarth and Disney among others He finds the origins of central features of digital imaging in nineteenth century printmaking examines the clash between the physics and psychology of color explores the representation of space in shadows layers and projection discusses modes of temporal order in still photography cinema television and digital video and considers the implications of a political aesthetics of visual technology

The Burger Court and the Rise of the Judicial Right Michael J. Graetz, Linda Greenhouse, 2017-06-06 The magnitude of the Burger Court has been underestimated by historians When Richard Nixon ran for president in 1968 Impeach Earl Warren billboards dotted the landscape especially in the South Nixon promised to transform the Supreme

Court and with four appointments including a new chief justice he did This book tells the story of the Supreme Court that came in between the liberal Warren Court and the conservative Rehnquist and Roberts Courts the seventeen years 1969 to 1986 under Chief Justice Warren Burger It is a period largely written off as a transitional era at the Supreme Court when according to the common verdict nothing happened How wrong that judgment is The Burger Court had vitally important choices to make whether to push school desegregation across district lines how to respond to the sexual revolution and its new demands for women s equality whether to validate affirmative action on campuses and in the workplace whether to shift the balance of criminal law back toward the police and prosecutors what the First Amendment says about limits on money in politics The Burger Court forced a president out of office while at the same time enhancing presidential power It created a legacy that in many ways continues to shape how we live today Written with a keen sense of history and expert use of the justices personal papers this book sheds new light on an important era in American political and legal history Adapted from dust jacket

Economics and Hermeneutics Don Lavoie,2005-07-28 Economics and Hermeneutics looks at the ways that hermeneutics might help economists address problems such as entrepreneurship price theory rational expectations monetary theory welfare economics and economic policy

Technology Platform Innovations and Forthcoming Trends in Ubiquitous Learning Neto, Francisco Milton Mendes,2013-09-30 It is hard to deny the ubiquity of web technologies used for educational tools which have provided significant breakthroughs in learning environments These innovations have contributed to the growing approach of computer supported education Technology Platform Innovations and Forthcoming Trends in Ubiquitous Learning overviews the opportunities provided by new technologies applications and research in the areas of ubiquitous learning and how those technologies can be successfully implemented This publication is addressed to a wide audience of researchers students and educators interested in a better comprehension of learning process requirements that are mediate by an assorted set of technology innovations

Early Television George Shiers,2014-07-16 Exploring the beginnings of the most influential communications medium of all time this work covers the history of early mechanical and later electronic means of television It takes a chronological approach to the subject from its theoretical conception in the late 1800s through important market experiments just prior to World War II Coverage is global and multilingual with material from French German Russian and English sources Each chapter begins with a historical essay that places the period in context After 1927 each chapter focuses on a single year The coverage weaves together the discoveries and developments in all countries reporting on the work of solitary inventors as well as research teams The text ties together annotated citations that make up the bulk of each chapter and excerpts from important documents or eyewitness accounts Each chapter also contains a chronology of the advances and breakthroughs during the period covered The entire work is carefully cross referenced and an indexed to provide easy access Chronology Index

Inherent Vice Lucas Hilderbrand,2009-05-28 This eye opening exploration of the aesthetic and legal innovations of home video revisits four decades of frequently overlooked

histories of video recording **The Scope of the High-definition Television Market and Its Implications for Competitiveness** Philip Webre,1990 **Systems of Art** Francis Halsall,2008 Systems theory emerged in the mid 20th century along with related theories such as Cybernetics and Information Theory Recently it has included Complexity Theory Chaos Theory and Social Systems Theory Systems theory understands phenomena in terms of the systems of which they are part This book is about a systems theoretical approach to thinking about art It examines what it means to look to systems theory both for its implications for artistic practice and as a theory of art This publication provides a sustained discussion on the application of systems theory to an account of art **The Pursuit of Wow!** Tom Peters,2010-09-22 Organized into more than 200 thought and action provoking elements from the importance of clean trucks and bathrooms to conversations with entrepreneurs creating new markets Tom Peters bestselling management guru offers a practical guide to impractical times In *The Pursuit of Wow* Tom Peters offers readers the words the tools to survive in tumultuous business environments In his groundbreaking book *In Search of Excellence* changed the way business does business Now it s time to take the next leap into the cyberstage era Getting to a place called excellence is no longer the idea You ve got to take that leap then leap again catapult their imaginations blow their mindsets in a word wow them Once more the unconventional Peters stimulates corporate thought processes Along with the best of his columns Peters includes questions and rebuttals that come from readers and listeners as well as his own candid responses A must read for every business person *Popular Fads and Crazes through American History* Nancy Hendricks,2018-08-17 This informative two volume set provides readers with an understanding of the fads and crazes that have taken America by storm from colonial times to the present Entries cover a range of topics including food entertainment fashion music and language Why could hula hoops and TV westerns only have been found in every household in the 1950s What murdered Russian princess can be seen in one of the first documented selfies taken in 1914 This book answers those questions and more in its documentation of all of the most captivating trends that have defined American popular culture since before the country began Entries are well researched and alphabetized by decade At the start of every section is an insightful historical overview of the decade and the set uniquely illustrates what today s readers have in common with the past It also contains a Glossary of Slang for each decade as well as a bibliography plus suggestions for further reading for each entry Students and readers interested in history will enjoy discovering trends through the years in such areas as fashion movies music and sports

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