

1950s
EARLY

fashionable clothing
from the **sears** catalogs

with value guide



A Schiffer Book for Collectors

Desire Smith

Fashionable Clothing From The Sears Catalogs Early 1950s

Tina Skinner



Fashionable Clothing From The Sears Catalogs Early 1950s:

Fashionable Clothing from the Sears Catalogs Desire Smith,1998 Early 1950s clothing for men women and children are presented in photographs from the Sears catalogs See the popular styles of dresses suits coats and sleepwear as well as hats shoes and undergarments Printed and solid fabrics are shown with customary accessories and in the latest styles available Fashionable Clothing from the Sears Catalogs Tina Skinner,2002 Invaluable resource for costume designers

working to recreate an era for collectors trying to document vintage clothing and for fashion designers looking to revive and rework retro styles Nearly 400 images A complete catalog of America s mainstream clothing with images of everything from collars to pant cuffs Fashionable Clothing from the Sears Catalogs Joy Shih,1997 Meet the book that defined fashion for

generations of Americans in the twentieth century the Sears Catalog European couture designs were beautiful in fashion magazines but the average person with an average income shopped for clothing in department stores The Sears Catalog brought household goods and fashionable clothing to everyone whether they had access to a department store or not

Pictured here is clothing for men women and children taken from actual Sears Catalogs from the late 1950s along with descriptions and original prices Current values for some items are included as a reference guide for collectors of 1950s vintage clothing Who can forget slim sheaths and whirly skirts rolled up dungarees and pedal pushers bouffant slips and taffeta prom gowns fraternity prep jackets and children s western wear With more than 400 color photographs this book offers a nostalgic look into fashionable clothing of an era which defined an entire generation **Fashionable Clothing**

from the Sears Catalogs Desire Smith,1998 Illustrations of clothing available for purchase from the catalog **Children's Fashions 1900-1950 As Pictured in Sears Catalogs** JoAnne Olian,2013-03-13 Chronicles what youngsters ages 4 to 16 wore during the first half of the 20th century from knickerbocker suits for boys to elegant chiffon party dresses for girls Over 300 black and white illustrations **Catalog** Robin Cherry,2008-09-04 Since 1872 when traveling salesman Aaron

Montgomery Ward realized he could eliminate the middleman and sell goods directly to his customers Americans have had an ongoing love affair with the mail order catalog which continues undiminished even in today s online driven world The practical can find deals on furniture and clothing in L L Bean and Sears the extravagant can consider his and hers matching helicopters windmills hot air balloons and submarines in the Neiman Marcus Fantasy Catalog those looking to get their pulses racing can browse Victoria s Secret and Abercrombie while our inner swashbuckler can travel the world through the pages of the J Peterman Owner s Manual where Moroccan caftans Russian Navy t shirts and wooden water buckets from rural China entice the imagination In Catalog The Illustrated History of Mail Order Shopping Robin Cherry traces the timeline of these snapshots from American history and discovers along the way how we dressed decorated our houses worked played and got around From corsets to bell bottoms from baby doll dresses and Doc Martens all the way to iPods the history of these catalogs is the history of our lives and our culture GIs during World War II were kept company by the models

in the pages of lingerie catalogs hockey goalies fashioned makeshift shin guards out of them during the Great Depression and creative children across the country still play with homemade paper dolls cut from clothing catalogs A number of celebrities got their start modeling for catalogs Gregory Peck Lauren Bacall Katherine Heigl Matthew Fox and Angelina Jolie Jimi Hendrix and Bob Dylan both got their first guitars from the Sears catalog Organized into categories such as clothing food animals and houses author Robin Cherry explores the vivid stories behind Sears Montgomery Ward Lillian Vernon Harry David Jackson Perkins and of course 45 years of the Neiman Marcus Christmas Book Insightful historical commentary places these catalogs in their social context making this book a visual pleasure and a historically important piece of Americana

The Little Black Dress and Zoot Suits Alison Behnke, 2012-01-01 Looks at the different modes of dress in America in the mid twentieth century from every day clothes to high fashion **Hollywood Catwalk** Tamar Jeffers McDonald, 2010-06-22 The High School outsider takes off her glasses puts on a dress and becomes the Prom Queen the dowdy woman has her hair done buys some chic new clothes and starts to attract the men Cinderella and Pygmalion stories still provide inspiration for the plots of Hollywood romantic comedies dramas and even action films Their perennial use prompts a series of questions is for example male agency necessary to effect the transformation or can the woman change herself Can she ever change him Most pressing what do these images of change and transformation of improvement and transcendence tell us the viewers about what we should be doing Investigating these questions this book examines a key but frequently overlooked aspect of film style the costume Across all the films discussed costume and the body it covers becomes the crucial element in the transformation scene exemplifying the before and after of the successful change Exploring the fantasies of transcendence and transformation sold through these films and exemplified in the costumes this book examines Calamity Jane Midnight Cowboy Clueless The Long Kiss Goodnight The Devil Wears Prada and many other examples from both classic and contemporary Hollywood **Fashion Fabrics 1960s** Leslie A. Piña, Constance Korosec, 1998 Fabric colors patterns textures and fibers reveal as much about a culture as do the furnishings and clothing that relied on the fabrics In the 1960s traditional plaids became popular at the same time as bold prints and geometrics notably Op Art and psychedelic patterns Nearly 600 close up color photographs of 1960s fabrics with informative captions and index comprise this book for designers historians and students of fashion and textiles *Designer Fabrics of the Early '60s* Tina Skinner, 1998 Florals Plaids stripes and other orderly patterns Abstracts Black and white Novelty Upholstery and home decorating fabrics Couture fabric design from Paris during the 1960s More than 250 designs of fabric swatches Fashionable Clothing from the Sears Catalogs Tina Skinner, 2002 Illustrations of clothing available for purchase from the catalog Everyday Fashions of the Fifties As Pictured in Sears Catalogs JoAnne Olian, 2013-07-25 One piece strapless bathing suits and dresses with plunging necklines for women business suits with wide lapels for men bluejeans and plaid shirts for girls and much more Over 300 black and white illustrations Sex and Unisex Jo B. Paoletti, 2015-02-27 Notorious as much for its fashion as for its music the 1960s

and 1970s produced provocative fashion trends that reflected the rising wave of gender politics and the sexual revolution. In an era when gender stereotypes were questioned and dismantled and when the feminist and gay rights movements were gaining momentum and a voice, the fashion industry responded in kind. Designers from Paris to Hollywood imagined a future of equality and androgyny. The unisex movement affected all ages with adult fashions trickling down to school-aged children and clothing for infants. Between 1965 and 1975, girls and women began wearing pants, and school boys enjoyed a brief peacock revolution sporting bold colors and patterns, and legal battles were fought over hair style and length. However, with the advent of Diane von Furstenberg's wrap dress and the launch of Victoria's Secret by the mid 1980s, unisex styles were nearly completely abandoned. Jo B. Paoletti traces the trajectory of unisex fashion against the backdrop of the popular issues of the day, from contraception access to girls' participation in sports. Combining mass market catalogs, newspaper and magazine articles, cartoons, and trade publications for signs of the fashion debates, Paoletti provides a multigenerational study of the white space between or beyond masculine and feminine.

Answers to Questions About Old Jewelry, 1840-1950 C. Jeanenne Bell, 2014-11-11. A Jewelry Classic. For three decades *Answers to Questions About Old Jewelry* has served as the most respected and authoritative reference to the subject of vintage jewelry on the market. The new edition of this timeless classic finds acclaimed jewelry expert C. Jeanenne Bell at her best, sharing her impressive understanding of the subject with unbridled passion for her life-long pursuit. Offering significant historical information and lavish images of remarkable pieces, this best-selling guide to antique jewelry takes you on a beautiful and edifying adventure. Bell's historical sense coupled with her keen eye for detail and value makes her work a cherished addition to the library for both the beginning or veteran jewelry collector. This new edition features nearly 1,000 all-new color photographs of the most collectible jewelry today from 1840 to 1950, fully vetted values, and offers indispensable insight for various jewelry styles including Victorian, Edwardian, and Egyptian Revival, Art Nouveau, and Art Deco, Retro, Modern, Bakelite, Costume, Mexican, and Modernist. A former appraiser for Antiques Roadshow, Bell also provides additional information on maker's marks, trademarks, designer marks, and circa dating clues.

The Greenwood Encyclopedia of Clothing through American History, 1900 to the Present Amy T. Peterson, Valerie Hewitt, Heather Vaughan Lee, Ann T. Kellogg, José Blanco F., Scott Leff, Lynn Payne, 2008-10-30. Find out what we wore and why we wore it in *The Greenwood Encyclopedia of Clothing in American History: Twentieth Century to the Present*. This fascinating reference set provides two levels of information: descriptions of styles of clothes that Americans have worn and, as important, why they wore those types of clothes. With volume one covering 1900-1949 and volume two covering 1950 to the present, the first half of each volume provides four chapters that each examine the impact that political and cultural events, arts, and entertainment, daily life, and family structures have on fashion. The second half of each volume describes the important and everyday fashion and styles of the period, decade by decade, for women, men, and children. The set also includes helpful timelines, resource guides listing web sites, videos, and print publications, an extensive glossary, and illustrations.

Fashion influences how we view other people and how we view ourselves Find out what we wore and why we wore it in The Greenwood Encyclopedia of Clothing in American History Twentieth Century to the Present This fascinating reference set provides descriptions of styles of clothes that men women and children have worn in the U S since 1900 and as important why they wore them In addition to chapters describing fashion trends and types of clothes this work examines the impact that cultural history has on fashion and how fashion may serve as an impetus for change in society With volume one covering 1900 1949 and volume two covering 1950 to the present the first half of each volume provides four chapters that examine the impact that political and cultural events arts and entertainment daily life and family structures have on cultural life and fashion The second half of each volume describes the important and everyday fashion and styles of the period decade by decade for women men and children The set also includes helpful timelines resource guides of web sites videos and print publications an extensive glossary and illustrations Fashion is not for the exclusive use of the social elite and the rich nor can it be simply dismissed as just showing off We use fashion to express who we are and what we think to project an image to bolster our confidence and to attract partners

Fashion and Costume in American Popular Culture Valerie Oliver, 1996-09-24 Providing a convenient and unique look at fashion and costume literature and how it has developed historically this volume discusses monographic and reference literature and provides information on periodicals research centers and costume museums and collections It also provides a new way of looking at the literature through a database of 58 Library of Congress subject headings It covers topics from jeans to wedding dresses and features popular examples of how clothing is used and reflected in our culture through the literature discussed Of interest to scholars students and anyone curious about the unique power clothing holds in our lives Various types of reference sources are discussed including other guides to the literature encyclopedia dictionaries biographical dictionaries specialized bibliographies and indexing and abstracting services Electronic CD ROM and online databases equivalents are included in the presentation of indexing and abstracting services with major networks such as OCLC RLIN Lexis Nexis and Dialog mentioned as well In addition a list of 123 research centers mainly libraries is provided and arranged geographically by state some 176 costume museums and collections of costumes located at colleges and universities are listed alphabetically and a list of 278 periodicals on fashion costume clothing and related topics is provided A database of some 58 clothing and accessory subject headings is analyzed in the Worldcat database with the literature of the top ten specific clothing and accessory subject terms limited to media publication format are covered Additionally histories of costume and fashion in the U S and works which concentrate on psychological sociological or cultural aspects are outlined An appendix including the clothing and accessory database and author and subject indexes conclude the volume

Clothing and Fashion José Blanco F., Patricia Kay Hunt-Hurst, Heather Vaughan Lee, Mary Doering, 2015-11-23 This unique four volume encyclopedia examines the historical significance of fashion trends revealing the social and cultural connections of clothing from the precolonial times to the present day This sweeping

overview of fashion and apparel covers several centuries of American history as seen through the lens of the clothes we wear from the Native American moccasin to Manolo Blahnik's contribution to stiletto heels Through four detailed volumes this work delves into what people wore in various periods in our country's past and why from hand-crafted family garments in the 1600s to the rough clothing of slaves to the sophisticated textile designs of the 21st century More than 100 fashion experts and clothing historians pay tribute to the most notable garments accessories and people comprising design and fashion The four volumes contain more than 800 alphabetical entries with each volume representing a different era Content includes fascinating information such as that beginning in 1619 through 1654 every man in Virginia was required to plant a number of mulberry trees to support the silk industry in England what is known about the clothing of enslaved African Americans and that there were regulations placed on clothing design during World War II The set also includes color inserts that better communicate the visual impact of clothing and fashion across eras

[The Fashion Design Toolkit](#) Tracy Jennings, 2022-06-16

With [The Fashion Design Toolkit](#) you'll learn how tried and tested techniques like gathers pleats tucks and twists can help you adapt patterns and create your own original garment designs Tracy Jennings walks you through 18 patterning tactics to inspire fresh ideas demonstrating how embracing pattern drafting skills can lead to innovative and effective collections Each technique is illustrated in a variety of contexts showing how and why it has been used by other designers so you can use the history of each tool as inspiration for your original collections Ethical practice is woven throughout the book with tips on how to implement techniques in an environmentally sustainable way The 18 essential techniques are divided into 5 categories Establishing Fit and Flare Darts Slash Spread Seaming Insets Channeling Fullness Gathers Ruffles Pleats Tucks Fashioning the Fluid and Unstructured Arcs Flounces Drapes Twists Engineering Fabric and Form Contouring Structure Textile Designs Focusing on Concepts Adaptation Reduction Zero Waste Online resources include a downloadable pattern block which is available in US sizes 4-18 www.bloomsburyonlineresources.com/fashion-design-toolkit

[Fashion Fads through American History](#) Jennifer Grayer Moore, 2015-12-14

Perfect for any reader interested in fashion history or popular culture this text is an essential resource that presents vital information and informed analysis of key fashion fads not found elsewhere [Fashion Fads Through American History](#) Fitting Clothes into Context explores fashion fads from the 19th century to the current decade providing the reader with specific insights into each era The text draws fascinating connections between what we see in fashion phenomena including apparel accessories hair and makeup and events in popular culture in general and across history Written by an art and design historian the book is ideal for a wide range of student research projects especially those in American history social studies art and literature classes It covers topics overlooked by fashion history texts because of their origination outside of the formal fashion system Each entry provides critical historical context to help readers understand why the fad originated and why it resonated with consumers and presents vital information and analysis of key fashions that were intimately related to currents in contemporary culture The text also considers the resurgence of some

fashion fads in the late 20th and early 21st centuries and provides context for their relevance

400 anos de moda masculina Lula Rodrigues, 2021-03-10

Escrever sobre moda masculina relatando os pormenores de sua história desde o século XVII e tornando cada página um verdadeiro deleite não é tarefa simples preciso entender muito do riscado vital amar seu ofício Depois de uma década de pesquisas anota as ansiedade e esforço em noites e fins de semana de muita labuta

Lula Rodrigues brinda seus leitores com a mais pura história O livro está dividido em cinco capítulos que discorrem sobre a evolução da moda ao longo dos tempos a começar pelo século XVII até os dias de hoje Começa pelo estilo barroco e a moda lançada pelo Rei Sol como ficou conhecido Luís XIV Seus modos e sua moda deram origem ao personagem que chamamos de primeiro pavão da moda masculina O Capítulo II prossegue com o habit complet la française e os sans culottes no século XVIII Já no capítulo seguinte correlaciona-se a Revolução Industrial com a invasão do xadrez madras no mundo O século XX aparece no Capítulo IV segmentado em décadas Inicia com casacas fraques e o terno executivo na virada do século passa por assuntos variados como colarinhos brancos crise de 1929 camiseta existencialismo nova alfaiataria skinheads com espírito hippie punks e yuppies até fechar no minimalismo Por fim o século XXI e as questões atuais são a tônica do último capítulo o homem na moda o homem contemporâneo os tempos de crise e as referências do passado sempre tão importantes para encarar o futuro

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Table of Contents Fashionable Clothing From The Sears Catalogs Early 1950s

1. Understanding the eBook Fashionable Clothing From The Sears Catalogs Early 1950s
 - The Rise of Digital Reading Fashionable Clothing From The Sears Catalogs Early 1950s
 - Advantages of eBooks Over Traditional Books
2. Identifying Fashionable Clothing From The Sears Catalogs Early 1950s
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Fashionable Clothing From The Sears Catalogs Early 1950s
 - User-Friendly Interface
4. Exploring eBook Recommendations from Fashionable Clothing From The Sears Catalogs Early 1950s
 - Personalized Recommendations
 - Fashionable Clothing From The Sears Catalogs Early 1950s User Reviews and Ratings
 - Fashionable Clothing From The Sears Catalogs Early 1950s and Bestseller Lists

5. Accessing Fashionable Clothing From The Sears Catalogs Early 1950s Free and Paid eBooks
 - Fashionable Clothing From The Sears Catalogs Early 1950s Public Domain eBooks
 - Fashionable Clothing From The Sears Catalogs Early 1950s eBook Subscription Services
 - Fashionable Clothing From The Sears Catalogs Early 1950s Budget-Friendly Options
6. Navigating Fashionable Clothing From The Sears Catalogs Early 1950s eBook Formats
 - ePub, PDF, MOBI, and More
 - Fashionable Clothing From The Sears Catalogs Early 1950s Compatibility with Devices
 - Fashionable Clothing From The Sears Catalogs Early 1950s Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Fashionable Clothing From The Sears Catalogs Early 1950s
 - Highlighting and Note-Taking Fashionable Clothing From The Sears Catalogs Early 1950s
 - Interactive Elements Fashionable Clothing From The Sears Catalogs Early 1950s
8. Staying Engaged with Fashionable Clothing From The Sears Catalogs Early 1950s
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Fashionable Clothing From The Sears Catalogs Early 1950s
9. Balancing eBooks and Physical Books Fashionable Clothing From The Sears Catalogs Early 1950s
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Fashionable Clothing From The Sears Catalogs Early 1950s
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Fashionable Clothing From The Sears Catalogs Early 1950s
 - Setting Reading Goals Fashionable Clothing From The Sears Catalogs Early 1950s
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Fashionable Clothing From The Sears Catalogs Early 1950s
 - Fact-Checking eBook Content of Fashionable Clothing From The Sears Catalogs Early 1950s
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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